

**URBAN SYSTEMS, INC.****400 N. PETERS, SUITE 208, NEW ORLEANS, LA 70130**

February 14, 2007

Mr. Martin Bruno  
Slidell Planning Director  
P.O. Box 828  
Slidell, LA 70459-0828

Re: Traffic Letter of No Significant Impact  
LaQuinta Inn, I-12 Southwest Service Road at Northshore Blvd - Slidell, LA  
USI Project # 07-011

Dear Mr. Bruno:

DAPCO Ventures, LLC has retained our services to issue this letter to your office regarding traffic impacts for the above referenced project. Based on the project site plan prepared by Dammon Engineering, the LaQuinta Inn is proposed as a 59-room hotel.

Trip generation estimates were obtained from the Institute of Transportation Engineers, Trip Generation Manual, 7<sup>th</sup> Edition. Land Use 320 (Motel) has been identified as a suitable land use description for the development. *Motels are places of lodging that provide sleeping accommodations and often a restaurant. Motels generally offer free on-site parking and provide little or no meeting space and few (if any) support facilities.* The anticipated trip generation is thirty-five (35) additional vehicles during the AM peak period and thirty-three (33) vehicles during the PM peak period. As stated in the City of Slidell ordinance 2941, the minimum trip generation threshold that would require a limited traffic impact analysis is fifty (50) peak hour trips.

An assessment of the site was undertaken to determine any potential adverse impacts that may affect the adjacent roadway network. The site is located at the end of a new cul-de-sac street off the I-12 frontage road. The frontage road intersects with the southbound direction of Northshore Boulevard. This intersection functions with right-in-right-out movements only. The nearest traffic signal is the intersection of Northshore Boulevard and the Northshore Mall Driveway. No adverse impacts to the roadway systems are anticipated.

The minimum trip generation threshold for traffic impact studies is not expected to be exceeded by the proposed development and the driveway location is appropriate. Therefore impacts to the adjacent roadway network are anticipated to be insignificant. Should you have any questions or require additional information, please call me.

Respectfully,  
URBAN SYSTEMS ASSOCIATES, INC.

Jeffrey M. Messina, AICP  
Senior Transportation Planner

Cc: Mr. David Luparello