

2-20

Let X = number of weeks to delay harvesting
and R = total revenue as a function of X

$$R = (1,000 \text{ bushels} + 1,000 \text{ bushels} \cdot X) (\$3.00/\text{bushel} - \$0.50/\text{bushel} \cdot X)$$

$$R = \$3,000 + \$2,500X - \$500X^2$$

$$\frac{dR}{dX} = 2,500 - 1,000X = 0$$

So $X^* = 2.5$ weeks

$$\frac{d^2R}{dX^2} = -1,000 \text{ so, we have a stationary point, } X^*, \text{ that is a maximum.}$$

$$\text{Maximum revenue} = \$3,000 + \$2,500(2.5) - 500(2.5)^2 = \underline{\$6,125}$$

2-22

$$C_T = C_o + C_c = knv^2 + \frac{\$1,500n}{v}$$

$$\frac{dC_T}{dv} = 0 = 2kv - \frac{1,500}{v^2} = kv^3 - 750$$

$$v = \sqrt[3]{\frac{750}{k}}$$

To find k , we know that

$$\frac{C_o}{n} = \$100/\text{mile at } v = 12 \text{ miles/hr}$$

$$\frac{C_o}{n} = kv^2 = k(12)^2 = 100$$

and

$$k = 100/144 = 0.6944$$

$$\text{so, } v = \sqrt[3]{\frac{750}{0.6944}} = 10.25 \text{ miles/hr.}$$

The ship should be operated at an average velocity of 10.25 mph to minimize the total cost of operation and perishable cargo.

Note: The second derivative of the cost model with respect to velocity is:

$$\frac{d^2C_T}{dv^2} = 1.388n + 3,000\frac{n}{v^3}$$

The value of the second derivative will be greater than 0 for $n > 0$ and $v > 0$. Thus we have found a minimum cost velocity.

2-26

Relevant costs: tool cost, operator, tool changer, overhead

Criterion: Minimum cost per piece

Assumption: All output can be used

Cycle = Production time + Tool grinding time

Carbon Steel: Cycle = 3 hours + 1 hour = 4 hours

Number of cycles = 10

Tool cost	= \$400/10 cycles	= \$40 / cycle
Operator	= (\$14/hr)(4 hrs/cycle)	= \$56 / cycle
Tool Changer	= (\$20/hr)(1 hr/cycle)	= \$20 / cycle
Overhead	= (\$28/hr)(4 hrs/cycle)	= <u>\$112 / cycle</u>
		\$228 / cycle

Cost / piece = $\frac{\$ 228 / \text{cycle}}{(3 \text{ hrs} / \text{cycle})(100 \text{ pc} / \text{hr})} = \$0.76 / \text{piece}$

Tool Steel: Cycle = 6 hours + 1 hour = 7 hours

Number of cycles = 5

Tool cost	= \$1200/5 cycles	= \$240 / cycle
Operator	= (\$14/hr)(7 hrs/cycle)	= \$98 / cycle
Tool Changer	= (\$20/hr)(1 hr/cycle)	= \$20 / cycle
Overhead	= (\$28/hr)(7 hrs/cycle)	= <u>\$196 / cycle</u>
		\$554 / cycle

Cost / piece = $\frac{\$ 554 / \text{cycle}}{(6 \text{ hrs} / \text{cycle})(130 \text{ pc} / \text{hr})} = \$0.71 / \text{piece}$

Assuming all else equal (quality, etc.) choose tool steel to minimize cost/piece.

2-32

Strategy: Select the design which minimizes total cost for 95,000 units/year (Rule 2). Ignore the sunk costs because they do not affect the analysis of future costs.

(a) Design A

$$\begin{aligned}\text{Total cost/95,000 units} &= (16 \text{ hrs/1,000 units})(\$18.60/\text{hr})(95) \\ &\quad + (4.5 \text{ hrs/1,000 units})(\$16.90/\text{hr})(95) \\ &= \$35,497, \text{ or } \$0.37365/\text{unit}\end{aligned}$$

Design B

$$\begin{aligned}\text{Total cost/95,000 units} &= (7 \text{ hrs/1,000 units})(\$18.60/\text{hr})(95) \\ &\quad + (12 \text{ hrs/1,000 units})(\$16.90/\text{hr})(95) \\ &= \$31,635, \text{ or } \$0.333/\text{unit}\end{aligned}$$

Select Design B

(b) Savings of Design B over Design A are:

$$\text{Annual savings (95,000 units)} = \$35,497 - \$31,635 = \$3,862/\text{yr.}$$

$$\text{Or, savings/unit} = \$0.37365 - \$0.333 = \$0.04065/\text{unit.}$$

2-36

$$\begin{aligned}\text{Profit/oz. (Method A)} &= \$350/\text{oz.} - (\$220/\text{t-water})/(0.9 \text{ oz./t-water})(0.85) \\ &= \$62.42/\text{oz.}\end{aligned}$$

$$\begin{aligned}\text{Profit/oz. (Method B)} &= \$350/\text{oz.} - (\$160/\text{t-water})/(0.9 \text{ oz./t-water})(0.65) \\ &= \$76.50/\text{oz.}\end{aligned}$$

Select Method B