



INDIRECT STORE



TBD
CELLULAR SALES
4950 LAPALCO BLVD
MARRERO, LA 70072

EXTERIOR SIGNAGE SUBMITTAL

50537
2024-10-07

DESIGN APPROVAL:

SUBMITTAL RECORD	
DATE	REMARKS
2024-11-21	Ext.ISP
2024-11-22	Ext.HQ.AAN.SP
2024-12-03	Ext.Revision.SP



LEGEND

		QTY
1	(SOUTH) ELEVATION - WALL SIGN	1
3	ENTRY DOOR VINYL	1
4	PYLON SIGN	2 PANELS

KEY

SIGN LOCATION ———

BUILDING OUTLINE - - - - -



OUTLET ID OR ID#
TBD
PROJ # 50537

ADDRESS
4950 LAPALCO BLVD
MARRERO, LA 70072

SHEET TITLE
SIGN LOCATION PLAN

DATE
2024.10.07
REV 0 IDV

AGENT NAME
CELLULAR SALES

PREPARED BY
IDENTITI

SHEET NUMBER

Landlord and/or Zoning Restrictions

City:

Wall Sign : 1 SQ ft per Linear foot of elevation with Main entrance

Landlord:

Pending LL Criteria

Location:	Permitted	Proposed
South Elevation (Entry Facade)	63' 0" X 1= 63 SF Allowed	61.02 SF
Entry Door Vinyl	N/A	±1.5 SF
Pylon Sign	Face Replacement	130.37 SF

Verizon Guideline Conformance, Exception Request and Justification:

Wall Signs: maximized to code allowance. Facade to be repainted SW 7075 Web Gray.
 Raceway required due to access.
 S2 sign will require a variance to install sign
 Proposed painting pylon sign cabinet.





EXISTING SIGNAGE: (40"H X 192.00"W) LED CHANNEL LETTERSET, RACEWAY MOUNTED
 EXISTING V-HEIGHT: 28.5"
 EXISTING ADJACENT TENANT SIGNAGE HEIGHT: N/A

EXISTING CONDITION



PROPOSED V-HEIGHT: 32"
 FACADE TO BE PAINTED SW 7075 (MATCH PMS COOL GRAY 10 C)

REVISED CONDITION

NOTE:
 ALL EXISTING, NON-STANDARD GRAPHICS AND SIGNAGE TO BE REMOVED
 AND REPLACED WITH NEW STANDARD (TO BE COMPLETED BY OTHERS)



OUTLET ID OR DR
 TBD
 PROJ # 50537

ADDRESS
 4950 LAPALCO BLVD
 MARRERO, LA 70072

SHEET TITLE
 SIGN 1 - SOUTH ELEVATION - WALL SIGN - RENDERING

DATE
 2024.12.00
 REV 3 LM

AGENT NAME
 CELLULAR SALES

PREPARED BY
 IDENTITY

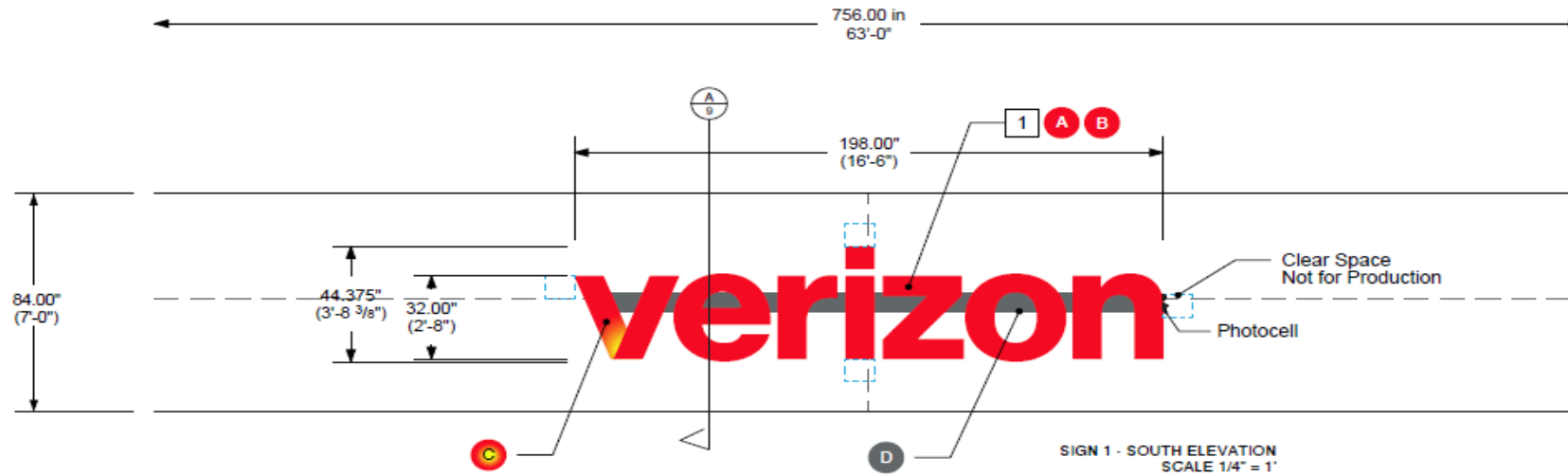
SHEET NUMBER

KEY NOTES

1	LED CHANNEL LETTERSET, FRONT-LIT RACEWAY MOUNTED
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COLORS

- A DIGITAL PRINT PMS RED 032
- B TRIMS AND RETURNS PAINTED PMS 032
- C DIGITAL PRINT PMS 032 C WITH APPROVED OPTION C
(12% OPACITY ADD WITH 4% PULL ON THE GRADIENT)
- D FACADE: SW 7075 WEB GRAY
TO MATCH FACADE, WITH SATIN PAINT FINISH
LRV = 13



OUTLET ID OR DR	ADDRESS	SHEET TITLE	DATE	AGENT NAME	PREPARED BY	SHEET NUMBER
TBD PROJ # 50537	4950 LAPALCO BLVD MARRERO, LA 70072	SIGN 1 - SOUTH ELEVATION - WALL SIGN - FABRICATION DETAIL	2024.12.09 REV 3 LM	CELLULAR SALES	IDENTITY	

verizon

Photocell

GLOW "V" SPECIFICATIONS

- ① 0.040 ALUMINUM RETURNS (3" DEPTH): PAINTED PMS 032 C
- ② 3/4" TRIM CAP: WITH PHILLIPS JEWELITE SCREWS PAINTED PMS 032 C
- ③ 3/16" ACRYLIC FACE: PLEXIGLASS #7328 WHITE WITH FIRST SURFACE APPLIED DIGITAL PRINT PMS 032 C WITH APPROVED OPTION C (12% OPACITY ADD WITH 4% PULL ON THE GRADIENT)
- ④ LED LAYOUT: GLOW STEM TO BE WHITE & RED STEM TO BE RED, SEPARATED BY CUSTOM LIGHT BAFFLE - ALL LEADS TERMINATED WITH WIRENUTS LAYOUT CUSTOM TO MATCH CURRENT VERIZON BRIGHTNESS

"erizon" SPECIFICATIONS

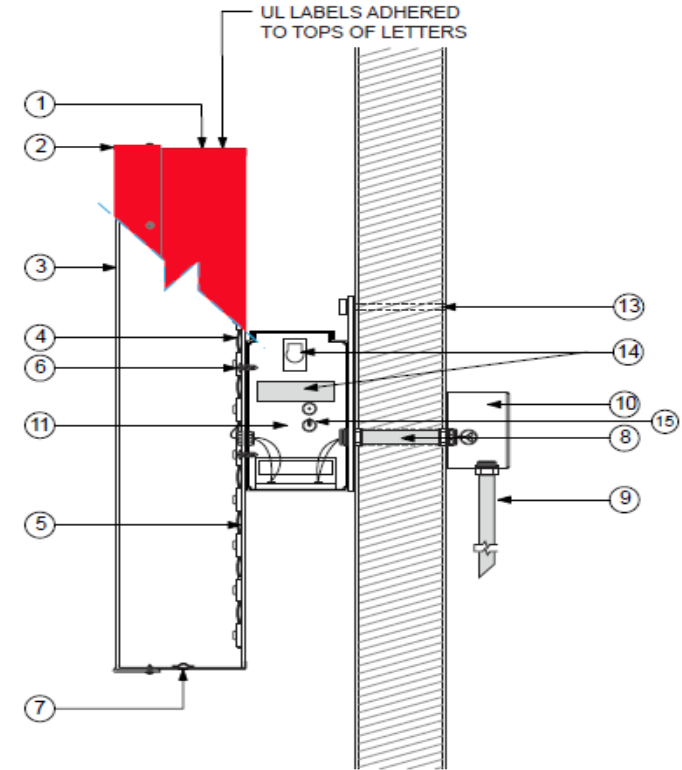
- ① 0.040 ALUMINUM RETURNS (3" DEPTH): PAINTED TO MATCH PMS 032 C
- ② 3/4" TRIM CAP: WITH PHILLIPS JEWELITE SCREWS PAINTED TO MATCH PMS 032 C
- ③ 3/16" ACRYLIC FACE: PLEXIGLASS #7328 WHITE WITH FIRST SURFACE APPLIED VINYL (DIGITAL PRINT)
- ④ LED UNITS (RED): ALL LEADS TERMINATED WITH WIRENUTS LAYOUT CUSTOM TO MATCH CURRENT VERIZON BRIGHTNESS

IDENTICAL SPECIFICATIONS

- ⑤ 0.063 ALUMINUM BACK: PRECOAT WHITE FINISH
- ⑥ MOUNTING HARDWARE: APPROPRIATE TO SECURE LETTERS TO STRUCTURE
- ⑦ WEEP HOLES W/ LIGHT BAFFLES

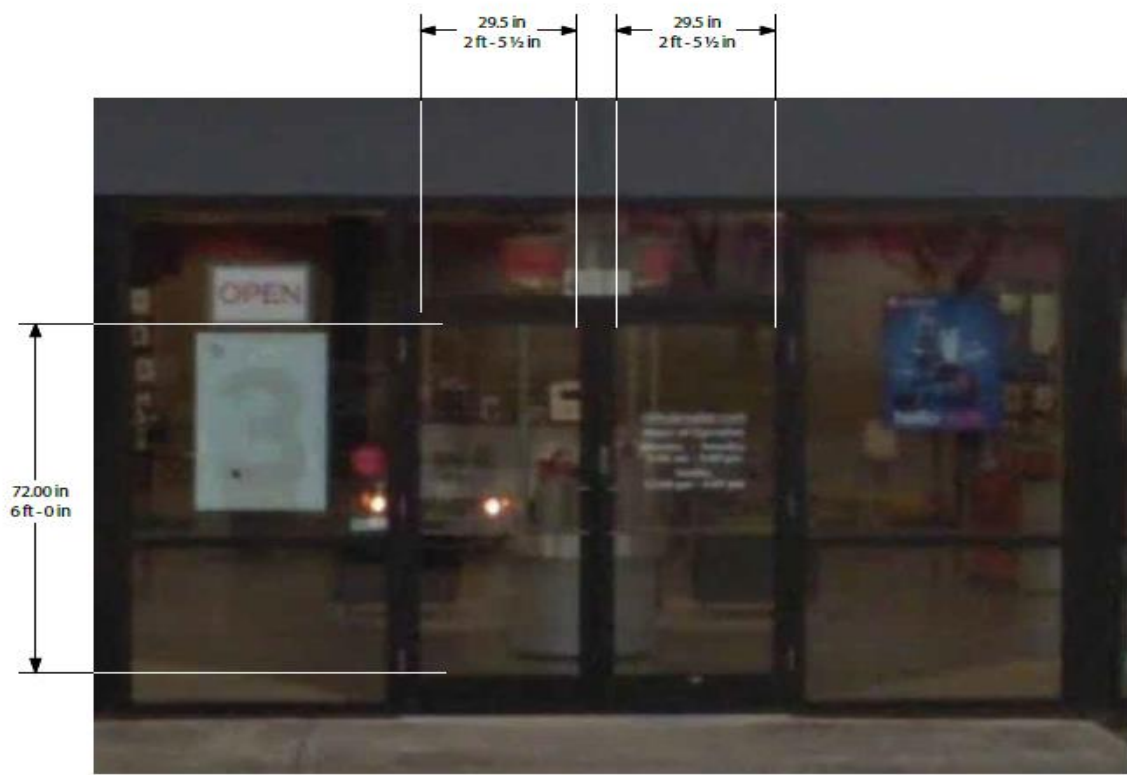
RACEWAY SPECIFICATIONS

- ⑧ WATERPROOF FLEXIBLE CONDUIT: GROUNDED WALL PASS-THRU (WATER TIGHT SEAL)
- ⑨ PRIMARY POWER CIRCUIT (PROVIDED/PERMITTED BY OTHERS) TO BE PLACED WITHIN 5 FEET OF CENTER OF SIGN
- ⑩ CONDUIT: SECONDARY ELECTRICAL RUN (WHEN NEEDED)
- ⑪ 7" x 4.5" DEPTH UL LISTED EXTRUDED RACEWAY W/ UL HOUSING W/ PWR SUPPLY (QTY VARIES)
- ⑫ RACEWAY COLOR: PAINTED TO MATCH FACADE
- ⑬ MOUNTING HARDWARE: APPROPRIATE TO SECURE TO FACADE (SUPPLIED WITH 3/8" THREADED SPEED CLIPS)
- ⑭ DISCONNECT SWITCH AND SERVICE LABEL
- ⑮ PHOTOCELL



A - SECTION DETAIL
NOT TO SCALE
A' SECTION DETAIL
NOT TO SCALE





GLASS SIZE: 72.00" (H) X 29.5" (W)

EXISTING CONDITION



REVISED CONDITION

NOTE:
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 AND REPLACED WITH NEW STANDARD (TO BE COMPLETED BY OTHERS)



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 TBD
 PROJ # 50537

ADDRESS
 4950 LAPALCO BLVD
 MARRERO, LA 70072

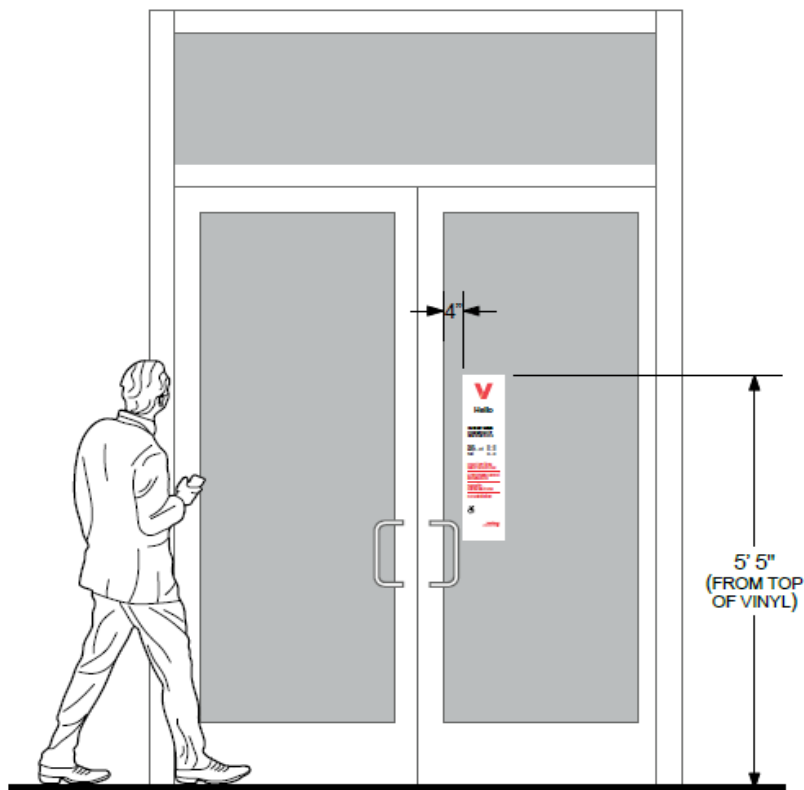
SHEET TITLE
 SIGN 3 - ENTRY DOOR VINYL - RENDERING

DATE
 2024.10.07
 REV 0 IDV

AGENT NAME
 CELLULAR SALES

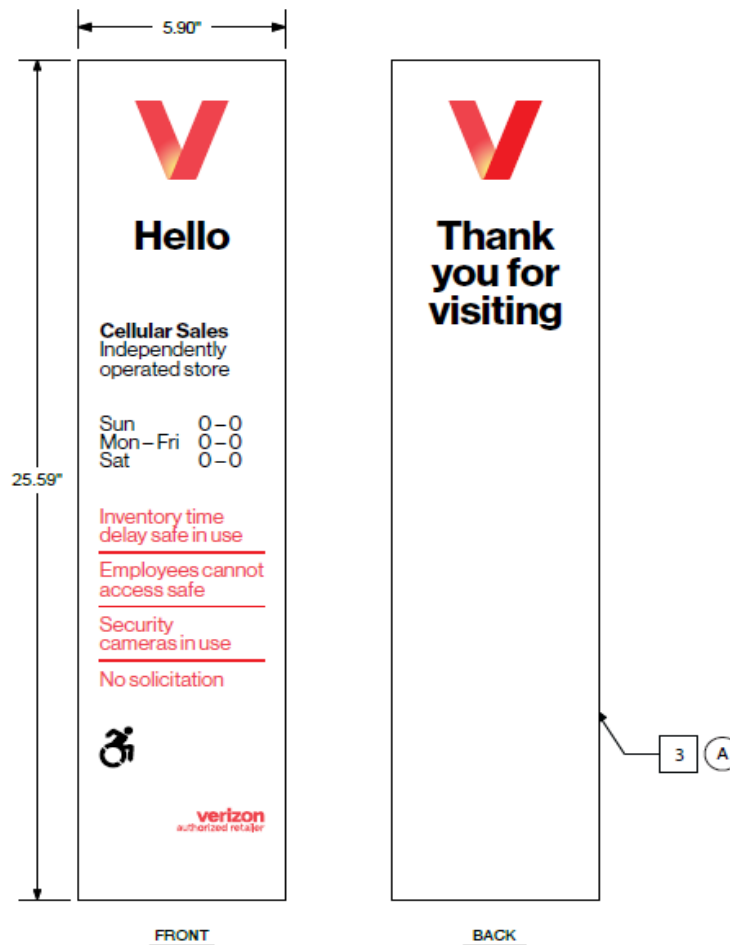
PREPARED BY
 IDENTITI

SHEET NUMBER
 1



INSTALL GUIDE EXAMPLE
SCALE: NTS

**** ALL EXISTING VINYL TO BE REMOVED**
(STORE HOURS, QR CODE, SECURITY MESSAGES, STOP SIGN, ACCESSIBILITY ICON)



KEY NOTES

- 3 - LEFT JUSTIFIED 4" FROM DOOR FRAME/MULLION IS PREFERRED. MAY VARY DUE TO FIELD CONDITIONS.
- TOP OF VINYL DECAL 5' 5" FROM GROUND
- VINYL DECAL CANNOT OVERLAP WITH OTHER PROMOTIONAL CLINGS, CDC, WEAR MASK SIGN
- SECOND SURFACE APPLICATION

*Sign Vendor to verify with client correct store hours & address prior to fabrication

COLORS

- A DIGITALLY PRINTED ON 3M™ CONTROLTAC™ GRAPHIC FILM WITH COMPLY™ V3 ADHESIVE U180CV3-10
- B 3M OPAQUE WHITE VINYL



OUTLET ID OR DI
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SHEET TITLE
SIGN 3 - ENTRY DOOR VINYL - FABRICATION DETAIL

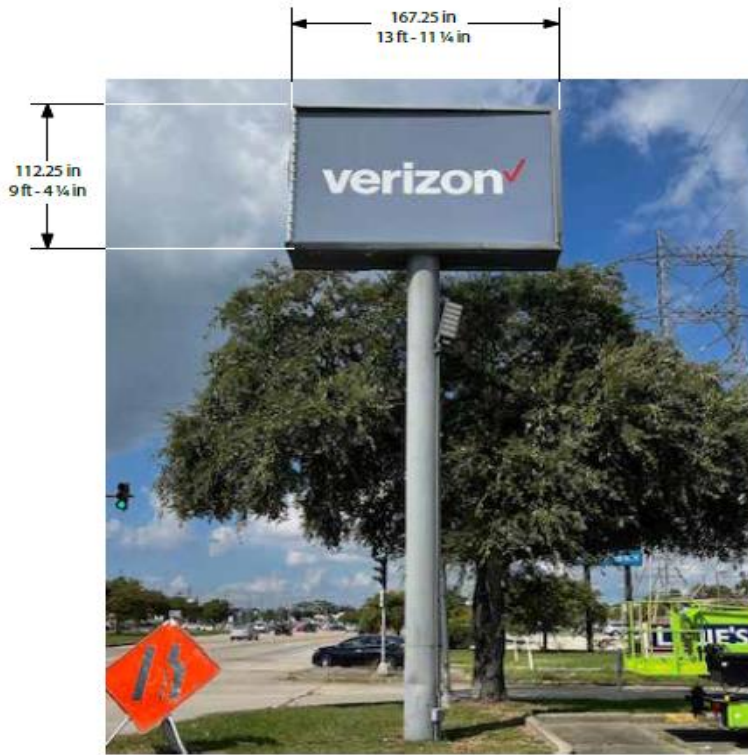
DATE
2024.10.07
REV 0 IDV

AGENT NAME
CELLULAR SALES

PREPARED BY
IDENTITY

SHEET NUMBER

Face Replacements Only



EXISTING SIGNAGE: 112.25" (H) X 167.25" (W) FLEX FACE WITH APPLIED VINYL
 EXISTING V-HEIGHT: ±19.00
 EXISTING ADJACENT TENANT SIGNAGE HEIGHT: N/A



EXISTING CONDITION



PROPOSED V-HEIGHT: 23.125"
 CABINET TO BE PAINTED RED
 POLE TO BE PAINTED BLACK



REVISED CONDITION

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OUTLET ID OR DW
 TBD
 PROJ # 50537

ADDRESS
 49
 M

SHEET TITLE

DATE

AGENT NAME

PREPARED BY

SHEET NUMBER

Ask AI Assistant

Short on time? Ask for a quick summary

IDENTITY

Face Replacements Only

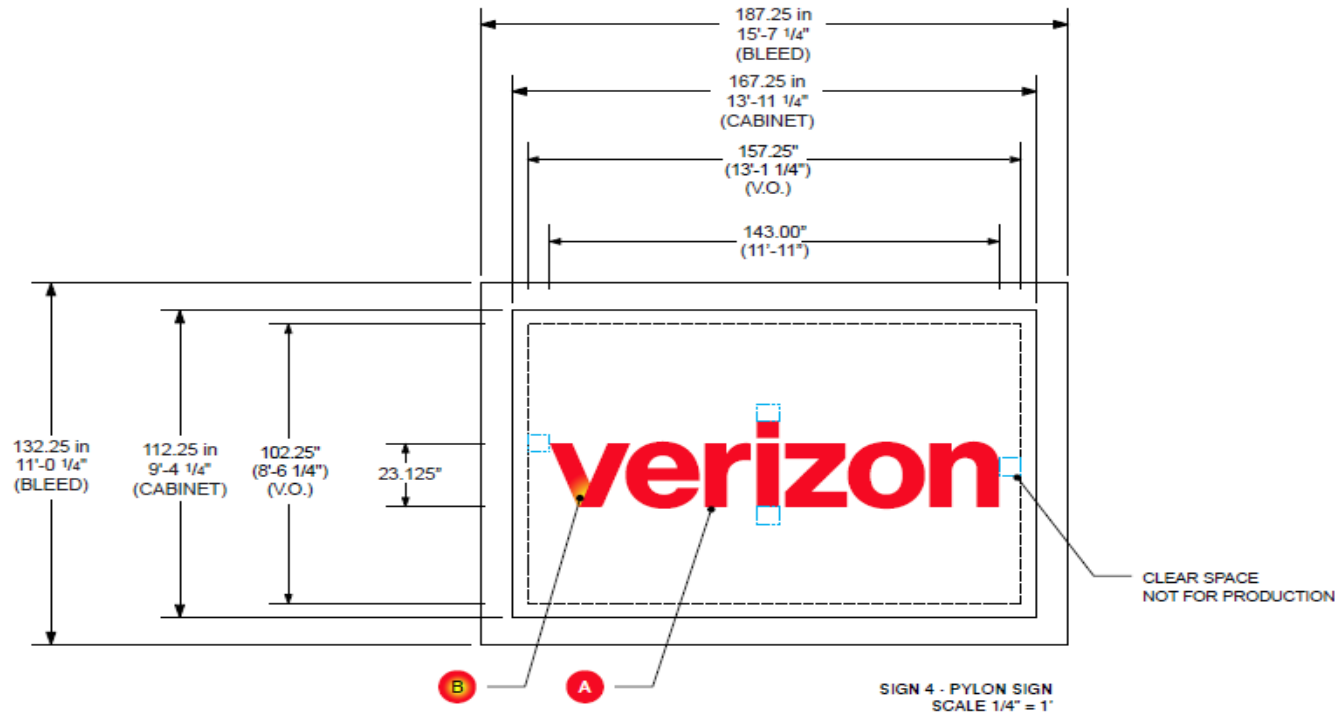
KEY NOTES

4

D/S FLEX FACE W/ PRINTED RED V GLOW WORDMARK - QTY 2 MOUNTED INTO EXISTING CABINET

COLORS

- A WHITE FLEX FACE MATERIAL
- B DIGITAL PRINT PMS RED 032
- C DIGITAL PRINT PMS RED 032 & PMS 903



RETAINER: 5"
FLUORESCENT LIGHTING
(1) 112" RETAINER IS MISSING FROM SIDE 1
ACCESS HATCH IS MISSING



OUTLET ID OR DR	ADDRESS	SHEET TITLE	DATE	AGENT NAME	PREPARED BY	SHEET NUMBER
TBD PROJ # 50537	4950 LAPALCO BLVD MARRERO, LA 70072	SIGN 4 - PYLON SIGN - FABRICATION DETAIL	2024.10.07 REV 0 IDV	CELLULAR SALES	IDENTITY	