



INDIRECT STORE



129884
NEW ORLEANS (1) LA
900 POYDRAS ST STE 103,
NEW ORLEANS, LA 70112

EXTERIOR SIGNAGE SUBMITTAL

50010
2024-09-12

DESIGN APPROVAL:

SUBMITTAL RECORD	
DATE	REMARKS
2024-09-12	Ext.ISP



LEGEND

		QTY
1	NORTH ELEVATION - WALL SIGN	1
2	ENTRY DOOR VINYL	1

KEY

SIGN LOCATION ———

BUILDING OUTLINE - - - - -



Landlord and/or Zoning Restrictions

City:

-Building Signage: 1 sf per linear ft of bldg frontage, min 20 sf permitted. This is not an aggregate total. All elevations allow signage.

-Window / Door Vinyl: Permit required. 10% of the surface of the total window area. Does not count towards total sf allowance.

Landlord:

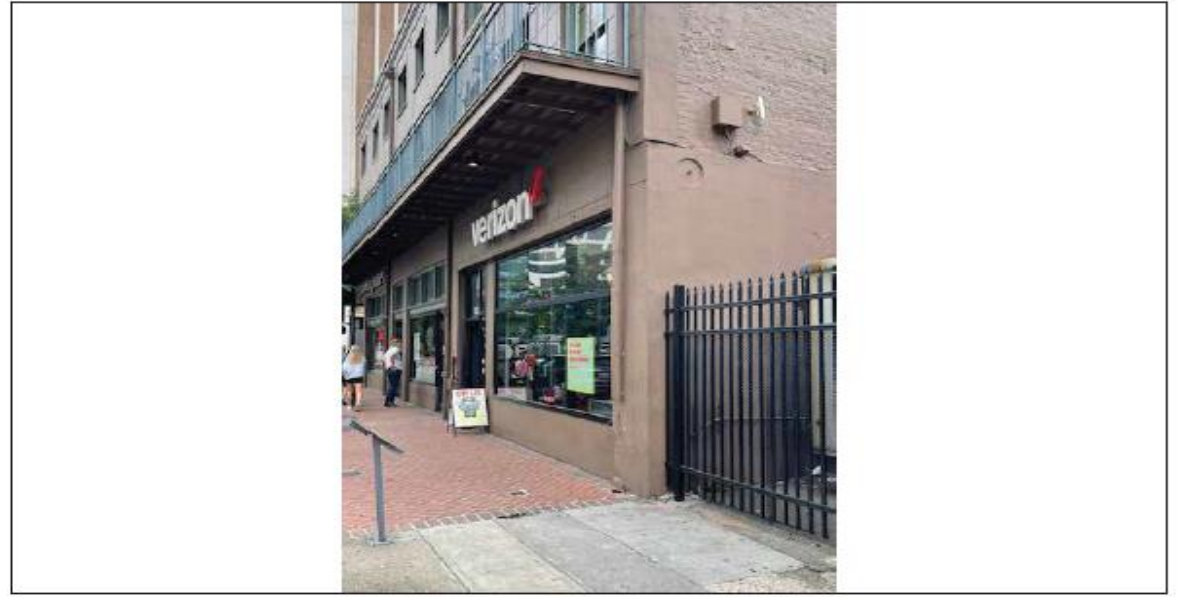
Landlord does not have any specific requirements for signage.

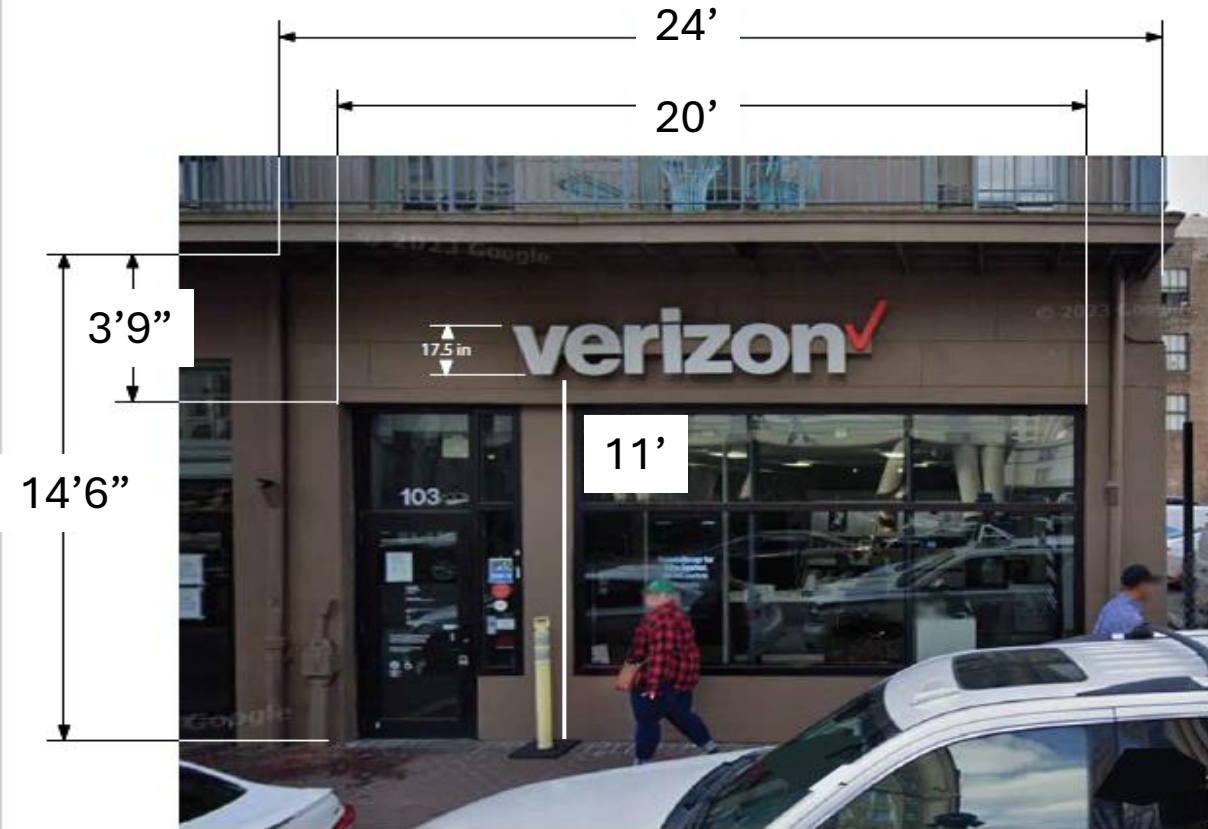
Location:	Permitted	Proposed
North Elevation (Entry Facade)	24' x 1 sqft = 24 SF Allowed	23.85 SF
Entry Door Vinyl	10% X (71.5" X 26.25") = 1.3 SF Allowed	N/A

Verizon Guideline Conformance, Exception Request and Justification:

Wall Signs - We proposed raceway-mounted LED channel letters following standard clear space checkmarks and as per best fit in the sign band.

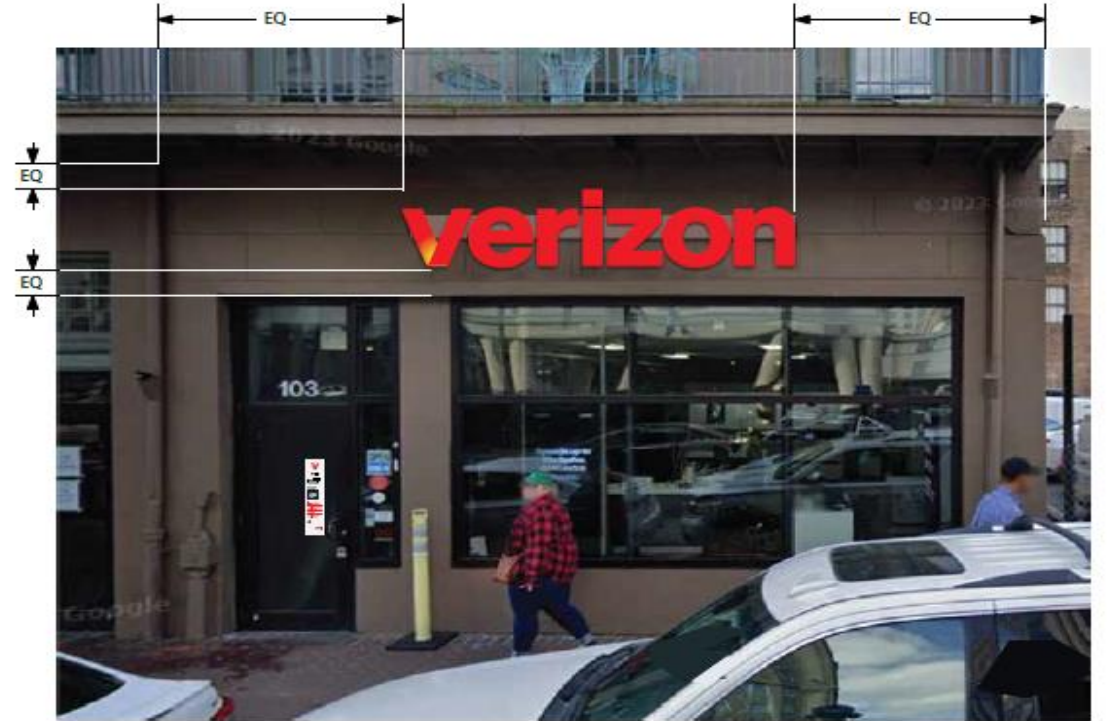






EXISTING SIGNAGE: 121.125" (W) X 26.875" (H)
 EXISTING V-HEIGHT: 17.5
 EXISTING ADJACENT TENANT SIGNAGE HEIGHT: N/A

EXISTING CONDITION



PROPOSED V-HEIGHT: 20"

REVISED CONDITION

NOTE:
 ALL EXISTING, NON-STANDARD GRAPHICS AND SIGNAGE TO BE REMOVED
 AND REPLACED WITH NEW STANDARD (TO BE COMPLETED BY OTHERS)



OUTLET ID OR D/O
 129884
 PROJ # 50010

ADDRESS
 900 POYDRAS ST STE 103,
 NEW ORLEANS, LA 70112

SHEET TITLE
 SIGN 1 - NORTH ELEVATION - WALL SIGN - RENDERING

DATE
 2024.09.12
 REV 0 IDV

Agent Name
 RUSSELL CELLULAR

PREPARED BY
 IDENTITI

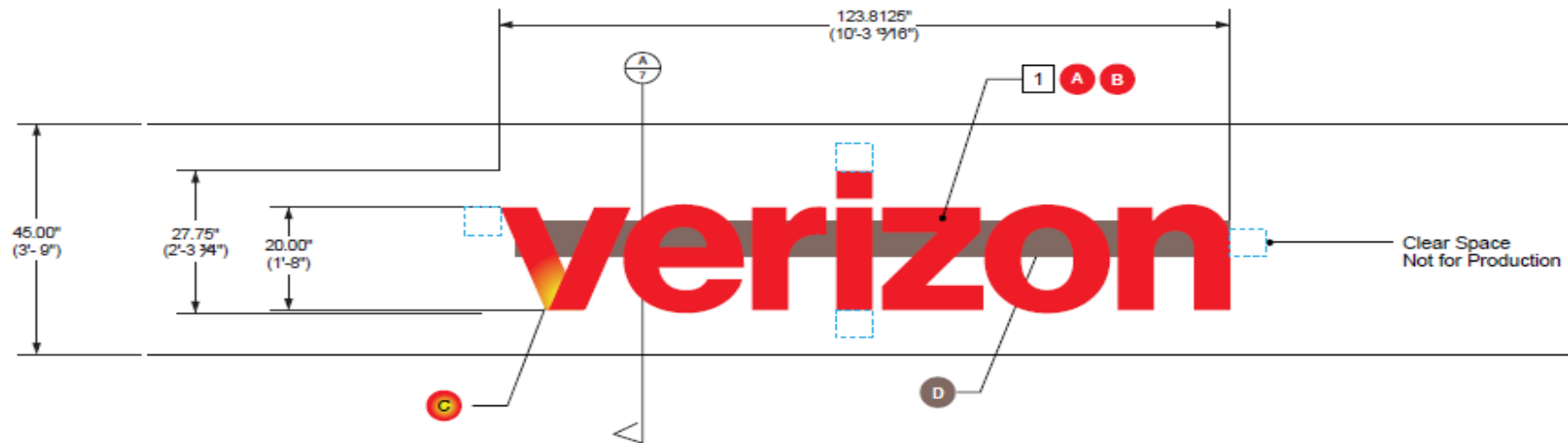
SHEET NUMBER
 5

KEY NOTES

1	LED CHANNEL LETTERSET, FRONT-LIT RACEWAY MOUNTED
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COLORS

- A DIGITAL PRINT PMS RED 032
- B TRIMS AND RETURNS PAINTED PMS 032
- C DIGITAL PRINT PMS 032 C WITH APPROVED OPTION C (12% OPACITY ADD WITH 4% PULL ON THE GRADIENT)
- D RACEWAY: SW 2836 TO MATCH FACADE, WITH SATIN PAINT FINISH LRV = 16



SIGN 1 - NORTH ELEVATION
SCALE 1/2" = 1'



verizon

GLOW "V" SPECIFICATIONS

- ① 0.040 ALUMINUM RETURNS (3" DEPTH):
PAINTED PMS 032 C
- ② 3/4" TRIM CAP: WITH PHILLIPS JEWELITE SCREWS
PAINTED PMS 032 C
- ③ 3/16" ACRYLIC FACE: PLEXIGLASS #7328 WHITE
WITH FIRST SURFACE APPLIED DIGITAL PRINT PMS 032 C WITH
APPROVED OPTION C (12% OPACITY ADD WITH 4% PULL ON THE GRADIENT)
- ④ LED LAYOUT: GLOW STEM TO BE WHITE & RED STEM TO BE RED,
SEPARATED BY CUSTOM LIGHT BAFFLE - ALL LEADS TERMINATED WITH
WIRENUTS LAYOUT CUSTOM TO MATCH CURRENT VERIZON BRIGHTNESS

"erizon" SPECIFICATIONS

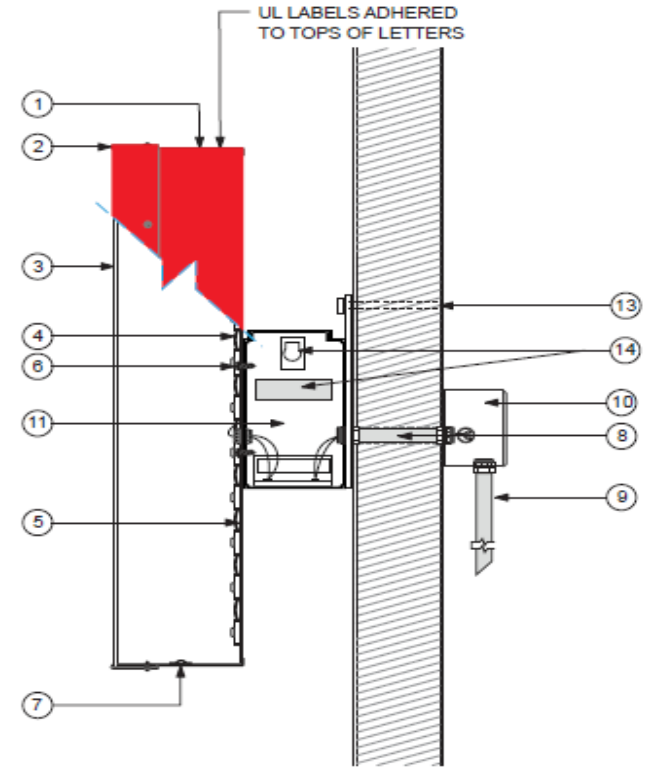
- ① 0.040 ALUMINUM RETURNS (3" DEPTH):
PAINTED TO MATCH PMS 032 C
- ② 3/4" TRIM CAP: WITH PHILLIPS JEWELITE SCREWS
PAINTED TO MATCH PMS 032 C
- ③ 3/16" ACRYLIC FACE: PLEXIGLASS #7328 WHITE
WITH FIRST SURFACE APPLIED VINYL (DIGITAL PRINT)
- ④ LED UNITS (RED): ALL LEADS TERMINATED WITH WIRENUTS
LAYOUT CUSTOM TO MATCH CURRENT VERIZON BRIGHTNESS

IDENTICAL SPECIFICATIONS

- ⑤ 0.053 ALUMINUM BACK:
PRECOAT WHITE FINISH
- ⑥ MOUNTING HARDWARE:
APPROPRIATE TO SECURE LETTERS TO STRUCTURE
- ⑦ WEEP HOLES W/ LIGHT BAFFLES

RACEWAY SPECIFICATIONS

- ⑧ WATERPROOF FLEXIBLE CONDUIT:
GROUNDED WALL PASS-THRU (WATER TIGHT SEAL)
- ⑨ PRIMARY POWER CIRCUIT (PROVIDED/PERMITTED BY OTHERS)
TO BE PLACED WITHIN 5 FEET OF CENTER OF SIGN
- ⑩ CONDUIT:
SECONDARY ELECTRICAL RUN (WHEN NEEDED)
- ⑪ 7" x 4.5" DEPTH UL LISTED EXTRUDED RACEWAY W/
UL HOUSING W/ PWR SUPPLY (QTY VARIES)
- ⑫ RACEWAY COLOR:
PAINTED TO MATCH FACADE
- ⑬ MOUNTING HARDWARE: APPROPRIATE TO SECURE TO FACADE
(SUPPLIED WITH 3/8" THREADED SPEED CLIPS)
- ⑭ DISCONNECT SWITCH
AND SERVICE LABEL



A - SECTION DETAIL
NOT TO SCALE

Electrical Notes: All electrical components to be UL approved Customer is responsible for one (1) 120v/20a dedicated circuit with ground per sign within 6' of sign Lock out switch installed at panel box for all electrical signs Install in accordance with N.E.C. article 600 and/or local codes. This includes proper grounding and bonding of signs





EXISTING SIGNAGE: N/A
 EXISTING V-HEIGHT: N/A
 EXISTING ADJACENT TENANT SIGNAGE HEIGHT: N/A

EXISTING CONDITION



PROPOSED V-HEIGHT: N/A

REVISED CONDITION

NOTE:
 ALL EXISTING, NON-STANDARD GRAPHICS AND SIGNAGE TO BE REMOVED
 AND REPLACED WITH NEW STANDARD (TO BE COMPLETED BY OTHERS)



OUTLET ID OR DTV
 129884
 PROJ # 50010

ADDRESS
 900 POYDRAS ST STE 103,
 NEW ORLEANS, LA 70112

SHEET TITLE
 SIGN 2 - ENTRY DOOR VINYL - RENDERING

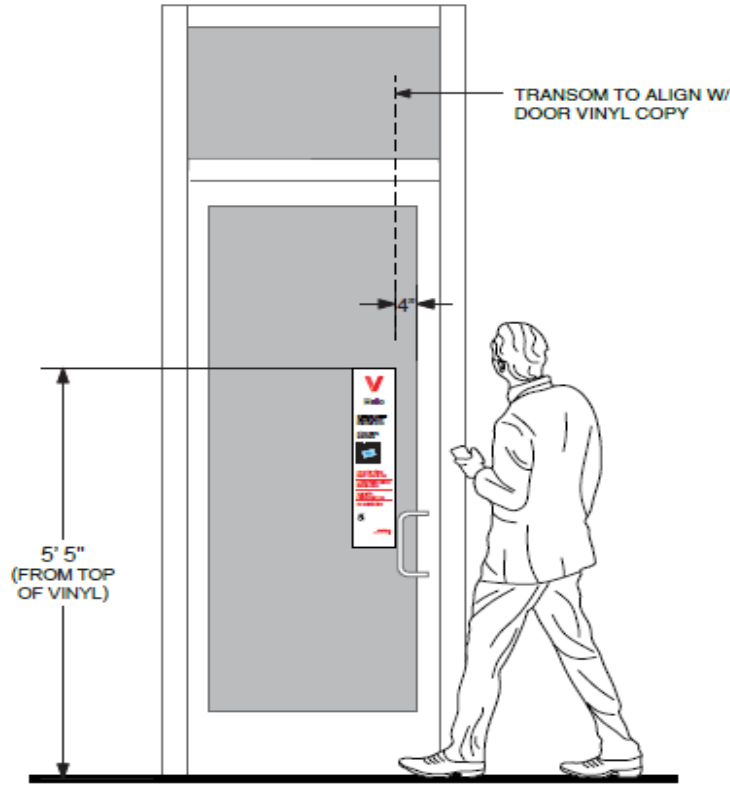
DATE
 2024.09.12
 REV 0 IDV

Agent Name
 RUSSELL CELLULAR

PREPARED BY
 IDENTITI

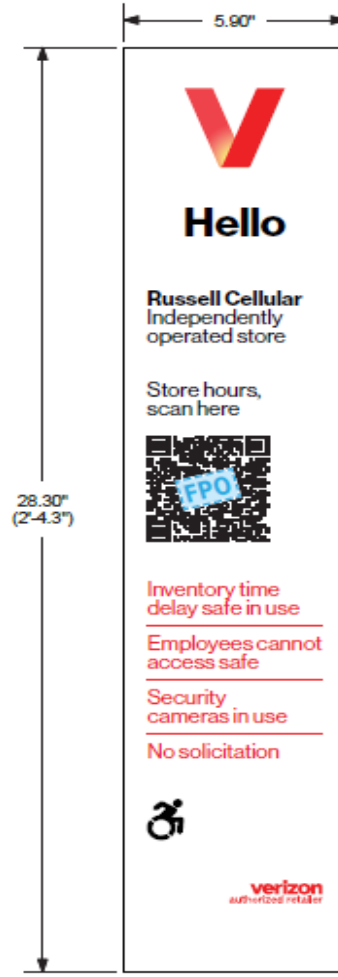
SHEET NUMBER
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Window Vinyl

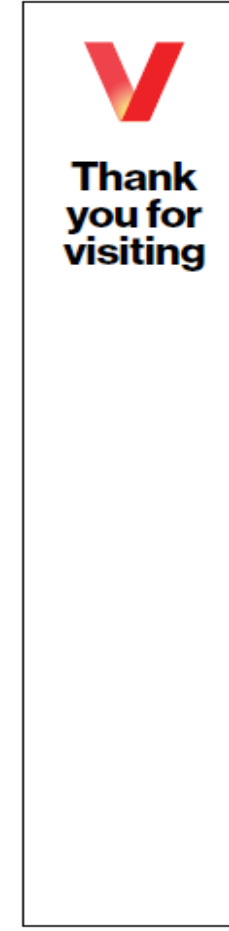


INSTALL GUIDE EXAMPLE
SCALE: NTS

****ALL EXISTING VINYL TO BE REMOVED**
(STORE HOURS, QR CODE, SECURITY MESSAGES, STOP SIGN, ACCESSIBILITY ICON)



FRONT



BACK

KEY NOTES

2

- LEFT JUSTIFIED 4" FROM DOOR FRAME/MULLION IS PREFERRED. MAY VARY DUE TO FIELD CONDITIONS.
- TOP OF VINYL DECAL 5' 5" FROM GROUND
- VINYL DECAL CANNOT OVERLAP WITH OTHER PROMOTIONAL CLINGS, CDC, WEAR MASK SIGN
- SECOND SURFACE APPLICATION

*Sign Vendor to verify with client correct QR code & address prior to fabrication

*QR Door Vinyl- Done by Others

COLORS

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- DIGITALLY PRINTED ON 3M™ CONTROLTAC™ GRAPHIC FILM WITH COMPLY™ V3 ADHESIVE IJ180CV3-10

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