



SIGN SUBMITTAL PACKAGE

SAP

8561114

REQUIRES VARIANCE:

SITE ID: 10225427

CHANNEL: Dealer STATUS: Rebrand

LOCATION: 1601 Franklin Ave
New Orleans Louisiana 70117-7726

SITE SUMMARY

STOREFRONT LENGTH:	24' 3"
MAX SIGN HEIGHT:	5' 11"
MAX SIGN LENGTH:	24' 3"
MAX # SIGNS:	3
COLOR VARIANCE:	No
PYLON AVAILABLE:	Yes
BLADE AVAILABLE:	No
AWNING AVAILABLE:	No
BACKER ALLOWED:	

SUMMARY NOTES

Due to not having entire feet of center nor road frontage, went off existing sign measurements.
Site has a secondary existing sign that was not captured in survey, will need a tech survey for exact measurement.

SIGN SUMMARY

SIGN TYPE	SQ FT (CAL)	SQ FT (PRO)	MATERIAL	COLOR
MBTM-CLRWP-24-L	20	52.19	Stucco	Tan
REMOVE EXISTING SIGN			Stucco	Tan
MBTM-MULTI-TENANT-LP			-	
MBTM-MULTI-TENANT-LP			-	

OVERALL SIGN CALCS

MAX ALLOWED	TOTAL
20	52.19

**SQ. FT. (CAL): THE CALCULATED SQ FT OF A SIGN WILL MAXIMIZE ALLOWABLE AREA AND MEET REQUIREMENTS
 **SQ FT (PRO): THE PROPOSED SQ FT OF THE SIGN THE SIGN MANF. IS PROPOSING
 **MATERIAL: MATERIAL OF FACADE THE SIGN IS BEING INSTALLED UPON
 **COLOR: COLOR OF FACADE THAT THE SIGN IS BEING INSTALLED UPON

TABLE OF CONTENTS

- Cover Page
- Page 2 - Site Plan
- Page 3 - Sign A
- Page 4 - Sign B
- Page 5 - Sign C
- Page 6 - Sign D

CONTACTS

PROJECT MANAGER:

H. SONSEDEK

T-MOBILE PROJECT MANAGER:

Rebecca Gluck

T-MOBILE DESIGN MANAGER:

Jayson Laporga

SIGN MANUFACTURER



APPROVAL STAMP

APPROVED
By Jayson Laporga at 4:18:15 PM, 11/27/2019

ADDITIONAL INFORMATION:

GENERAL NOTES & PERMIT TIMES:

Estimated 1-15 days lead time for permit with full submittal package

ELECTRICAL ACCESS:

To be field verified

LANDLORD CRITERIA:

Unknown at this time

LOCAL CODE:

Max size of wall sign is 20sf /tenant. In no case, may the total amount of wall signs on the structure exceed the multiplier times the lin ft of total business front or sum total of 20sf/tenant, whichever is greater.

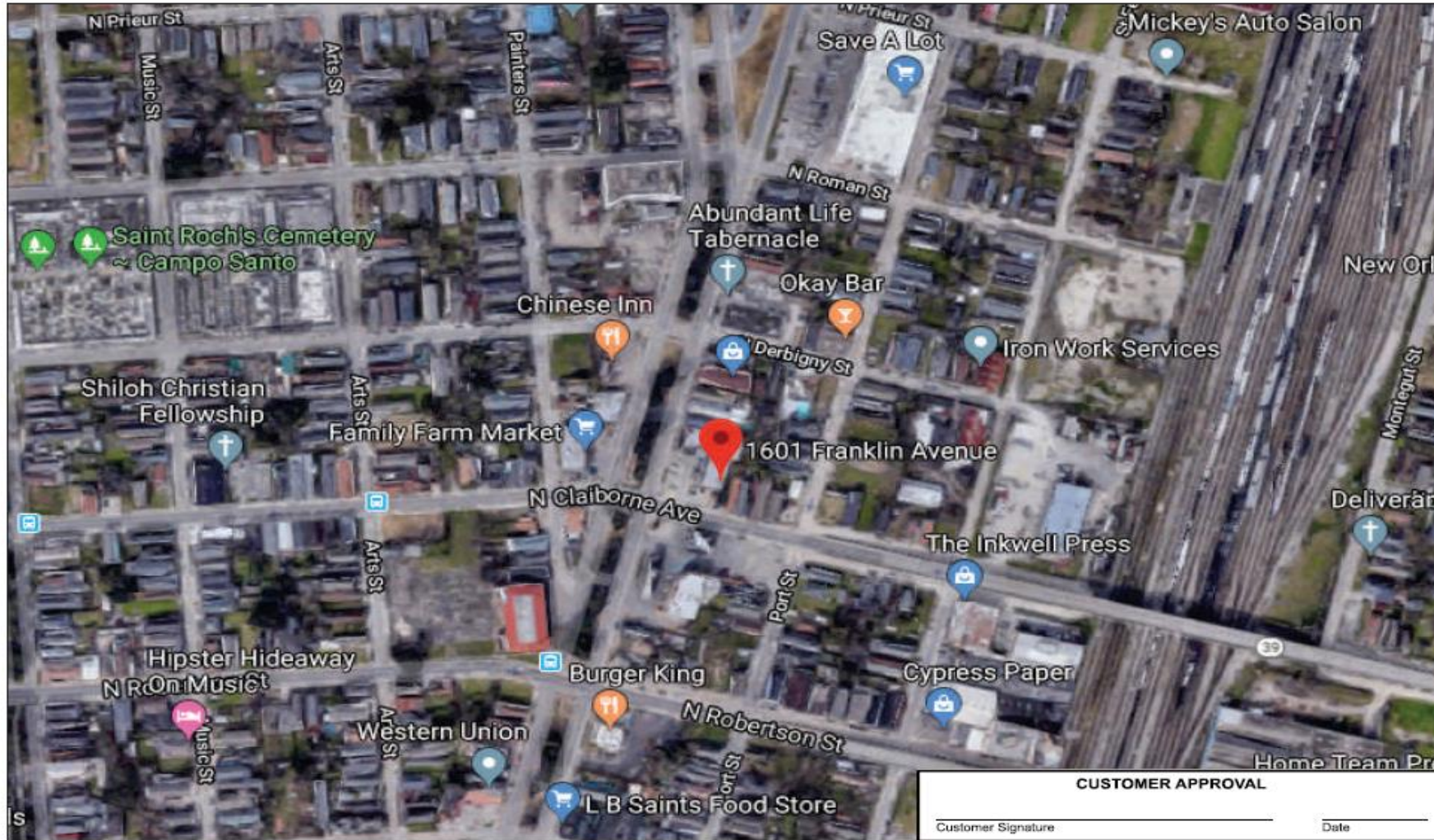
VARIANCE PROCESS:

Yes, process is available

REVISIONS:

DATE:	DESCRIPTION:
10/22/19	Initial Brand Book
11/19/19	REV. 1
01/30/20	Changed letterset styles
02/12/20	Updated with New Survey Info
03.02.20	Enlarged Sign A, Removed Sign B
07.13.20	Added building dimensions

SITE PLAN



SIGNAGE SPECIFICATIONS

- A** MBTM-CLRWP-24-L
Manufacture and Install (1) set of Stacked Channel Letters On Raceway
- B** REMOVE SIGN
Manufacture and Install (1) set of Stacked Channel Letters On Raceway
- C** MBTM-MULTI-TENANT-LP
Manufacture and Install (1) set of Tenant Panels
- C** MBTM-MULTI-TENANT-LP
Manufacture and Install (1) set of Tenant Panels



934 N. CHURCH RD., ELMHURST, IL 60126

South Water Signs #
7038363



ADDRESS: 1601 Franklin Ave
New Orleans Louisiana 70117-7726

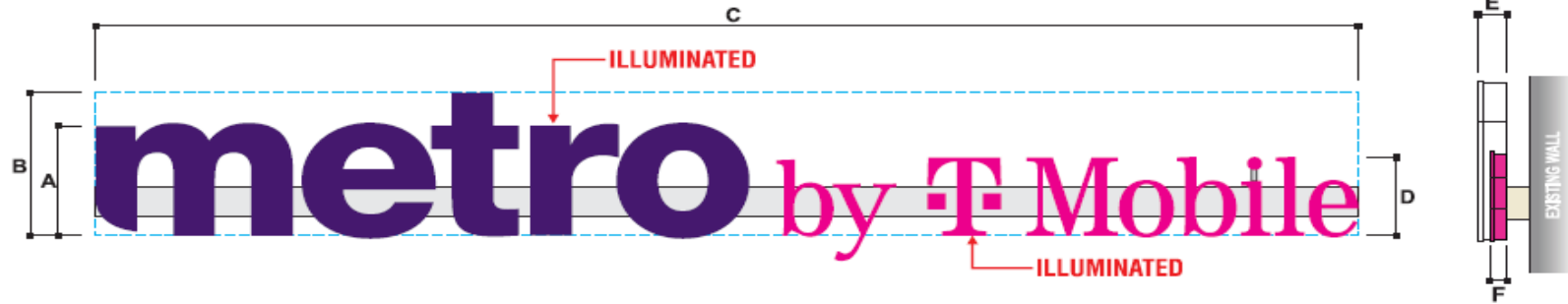
PAGE #: 2

CLIENT SIGNATURE		DATE	REVISIONS	
		10/29/19	DATE:	DESCRIPTION:
		PM	10/29/19	Initial Brand Book
		Marsha Raley	11/20/19	REV 1.
		DESIGN	01/30/20	Changed letterset styles
		SWS DESIGN	02/12/20	Updated with New Survey Info
		FILE NAME	03.02.20	Enlarged Sign A, Removed Sign B
		10225427_1601 Franklin Ave, New Orleans, Louisiana	07.13.20	Added Building Dimensions

EXISTING PHOTO - SIGN A



PROPOSED PHOTO - SIGN A



Illuminated Linear Channel Letters On Raceway

TOGGLE SWITCH/PHOTOCELL/TIMER IS REQUIRED.

SPECIFICATIONS:

"metro":

FACES: .118" OPTIX 2406LD DIFFUSER ACRYLIC W/ PERFORATED MIRATEC FILM #47902-1 DEEP PURPLE OR ARLON DEEP PURPLE DUAL COLOR FILM #5597-0559048085597
 RETURNS: .040" X 5.3" ALUMINUM COIL PAINTED WHITE
 BACKS: .063" ALUMINUM
 TRIM CAP: 1" WHITE JEWELITE
 ILLUMINATION: SLOAN PRISM 6500K OR PRINCIPAL LEDS

"by T-Mobile":

FACES: .118" OPTIX 2406LD DIFFUSER ACRYLIC W/ TRANSLUCENT MIRATEC FILM #30532-1 MAGENTA OR ARLON TRANSLUCENT MAGENTA FILM #5450-0557048155450
 RETURNS: .040" X 3.5" ALUMINUM COIL PAINTED MATTHEWS MP 86055 MAGENTA
 BACKS: .063" ALUMINUM
 TRIM CAP: 1" JEWELITE PAINTED MATTHEWS MP 86055 MAGENTA
 ILLUMINATION: SLOAN PRISM 6500K OR PRINCIPAL LEDS

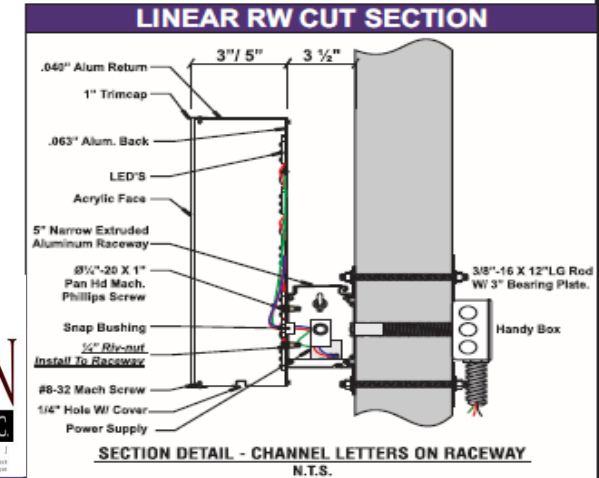
5" NARROW RACEWAY:

SIZE: 5" SIGN COMP EXTRUDED NARROW RACEWAY
 COLOR: PAINT TO MATCH FASCIA

SIGN MODEL	A	B	C	D	E	F	SQ. FT.
MBTM-CLRWP-24-L	2'-0"	2'-7 1/4"	20'-0 1/2"	1'-5 1/8"	5"	3"	52.19

Electrical notes:

1. All electrical components to be UL approved
2. Customer is responsible for one (1) 120v/ 20a dedicated circuit with ground per sign within 6' of sign.
3. Lockout switch installed at panel box for all electrical signs.
4. Install in accordance with N.E.C. Article 600 and/or local codes. This includes proper grounding and bonding of signs.



South Water Signs #
7038363



ADDRESS: 1601 Franklin Ave
New Orleans, Louisiana 70117-7726

PAGE #
3

CLIENT SIGNATURE

DATE

11/20/19

PM

Marsha Raley

DESIGN

SWS DESIGN

FILE NAME

10225427_1601 Franklin Ave, New Orleans, Louisiana

REVISIONS

DATE:

11/20/19

11/20/19

01/30/20

02/12/20

03.02.20

07.13.20

DESCRIPTION:

Initial Brand Book

REV. 1

Changed letterset styles

Updated with New Survey Info

Enlarged Sign A, Removed Sign B

Added Building Dimensions

EXISTING PHOTO - SIGN B



PROPOSED PHOTO - SIGN B



Remove Existing Sign
Patch and Paint Facade

REMOVAL ONLY



South Water Signs #
7038363

metro
by T Mobile

ADDRESS PAGE #
1601 Franklin Ave
New Orleans, Louisiana 70117-7726 4

CLIENT SIGNATURE

DATE

REVISIONS

11/20/19

DATE:

DESCRIPTION:

PM

11/20/19

Initial Brand Book

Marsha Raley

11/20/19

REV. 1

DESIGN

01/30/20

Changed letterset styles

SWS DESIGN

02/12/20

Updated with New Survey Info

FILE NAME

03.02.20

Enlarged Sign A, Removed Sign B

10225427_1601 Franklin Ave, New Orleans, Louisiana

07.13.20

Added Building Dimensions

EXISTING PHOTO - SIGN C



PROPOSED PHOTO - SIGN C



FACE REPLACEMENT ONLY



MBTM-MULTI-TENANT-LP Tenant Panel Sign

Scale: 1-1/2" = 1'

COLOR SCHEDULE	
	Miratec Film #47899-1 Deep Purple or Arlon Translucent Purple Film #5460-0250048155460SL
	Translucent Miratec Film #30532-1 Magenta Printed On White Vinyl or Arlon Translucent Magenta Film #5450-0557048155450
	Plaskolite Polycarbonate TUFFAK SL White Faces

SPECIFICATIONS:

MANUFACTURE AND INSTALL TWO (2) FACES FOR ONE (1) EXISTING DF MULTI-TENANT SIGN WHITE PLASKOLITE POLYCARBONATE TUFFAK SL FACES. SEE COLOR FOR SCHEDULE



South Water Signs #
7038363



ADDRESS: 1601 Franklin Ave
New Orleans Louisiana 70117-7726

PAGE #: 5

CLIENT SIGNATURE

DATE

10/29/19

PM

Marsha Raley

APPROVAL DATE

DESIGN

SWS DESIGN

FILE NAME

10225427_1601 Franklin Ave, New Orleans, Louisiana

REVISIONS

DATE:

DESCRIPTION:

10/29/19

Initial Brand Book

11/20/19

REV 1.

01/30/20

Changed letterset styles

02/12/20

Updated with New Survey Info

03.02.20

Enlarged Sign A, Removed Sign B

07.13.20

Added Building Dimensions

EXISTING PHOTO - SIGN D



PROPOSED PHOTO - SIGN D



FACE REPLACEMENT ONLY



MBTM-MULTI-TENANT-LP Tenant Panel Sign

Scale: 1-1/2" = 1'

COLOR SCHEDULE	
	Miratec Film #47899-1 Deep Purple or Arlon Translucent Purple Film #5460-0250048155460SL
	Translucent Miratec Film #30532-1 Magenta Printed On White Vinyl or Arlon Translucent Magenta Film #5450-0557048155450
	Plaskolite Polycarbonate TUFFAK SL White Faces

SPECIFICATIONS:

MANUFACTURE AND INSTALL TWO (2) FACES FOR ONE (1) EXISTING DF MULTI-TENANT SIGN WHITE PLASKOLITE POLYCARBONATE TUFFAK SL FACES. SEE COLOR FOR SCHEDULE



South Water Signs #
7038363



ADDRESS: 1601 Franklin Ave
New Orleans Louisiana 70117-7726

PAGE #: 6

CLIENT SIGNATURE	DATE	REVISIONS	
	10/29/19	DATE:	DESCRIPTION:
	PM	10/29/19	Initial Brand Book
	11/20/19	DATE:	DESCRIPTION:
	DESIGN	11/20/19	REV 1.
	01/30/20	DATE:	DESCRIPTION:
	DESIGN	01/30/20	Changed letterset styles
	02/12/20	DATE:	DESCRIPTION:
	DESIGN	02/12/20	Updated with New Survey Info
	03.02.20	DATE:	DESCRIPTION:
	FILE NAME	03.02.20	Enlarged Sign A, Removed Sign B
	07.13.20	DATE:	DESCRIPTION:
	FILE NAME	07.13.20	Added Building Dimensions