



INDIRECT STORE



TBD
CELLULAR SALES
4950 LAPALCO BLVD
MARRERO, LA 70072

EXTERIOR SIGNAGE SUBMITTAL

50537
2024-10-07

DESIGN APPROVAL:

SUBMITTAL RECORD	
DATE	REMARKS
2024-11-21	Ext.ISP
2024-11-22	Ext.HQ.AAN.SP
2024-12-03	Ext.Revision.SP



LEGEND

		QTY
1	(SOUTH) ELEVATION - WALL SIGN	1
3	ENTRY DOOR VINYL	1
4	PYLON SIGN	2 PANELS

KEY

SIGN LOCATION ———

BUILDING OUTLINE - - - - -



Landlord and/or Zoning Restrictions

City:

Wall Sign : 1 SQ ft per Linear foot of elevation with Main entrance

Landlord:

Pending LL Criteria

Location:	Permitted	Proposed
South Elevation (Entry Facade)	63' 0" X 1= 63 SF Allowed	61.02 SF
Entry Door Vinyl	N/A	±1.5 SF
Pylon Sign	Face Replacement	130.37 SF

Verizon Guideline Conformance, Exception Request and Justification:

Wall Signs: maximized to code allowance. Facade to be repainted SW 7075 Web Gray.
 Raceway required due to access.
 S2 sign will require a variance to install sign
 Proposed painting pylon sign cabinet.





EXISTING SIGNAGE: (40"H X 192.00"W) LED CHANNEL LETTERSET, RACEWAY MOUNTED
 EXISTING V-HEIGHT: 28.5"
 EXISTING ADJACENT TENANT SIGNAGE HEIGHT: N/A

EXISTING CONDITION



PROPOSED V-HEIGHT: 32"
 FACADE TO BE PAINTED SW 7075 (MATCH PMS COOL GRAY 10 C)

REVISED CONDITION

NOTE:
 ALL EXISTING, NON-STANDARD GRAPHICS AND SIGNAGE TO BE REMOVED
 AND REPLACED WITH NEW STANDARD (TO BE COMPLETED BY OTHERS)



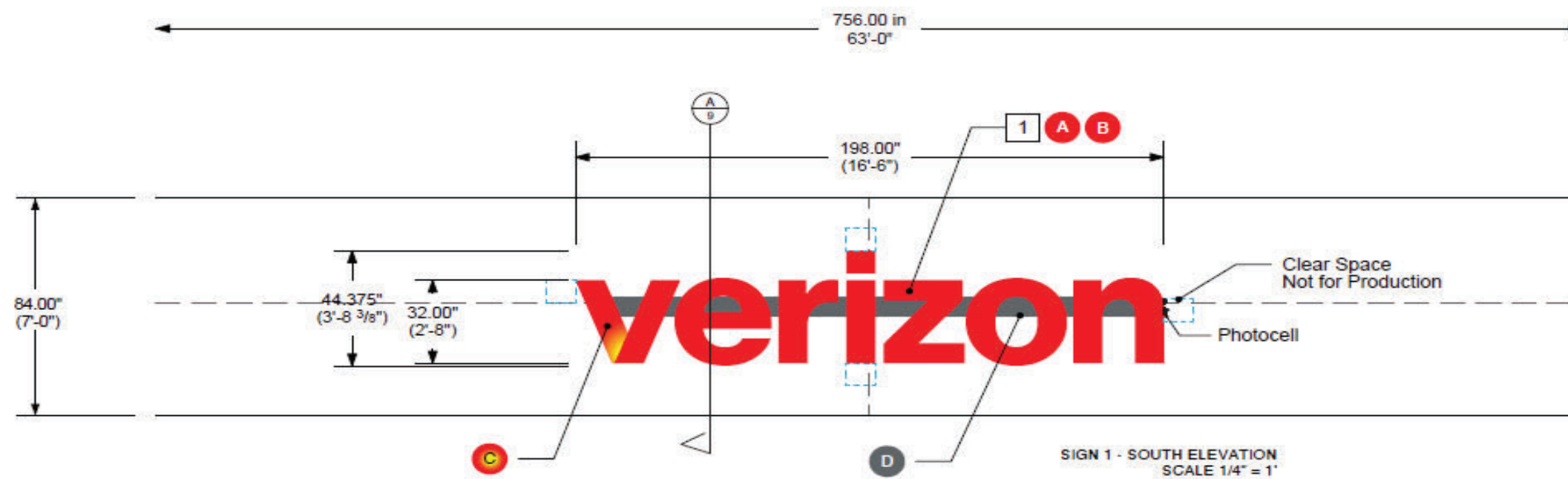
OUTLET ID OR DR	ADDRESS	SHEET TITLE	DATE	AGENT NAME	PREPARED BY	SHEET NUMBER
TBD PROJ # 50537	4950 LAPALCO BLVD MARRERO, LA 70072	SIGN 1 - SOUTH ELEVATION - WALL SIGN - RENDERING	2024.12.00 REV 3 LM	CELLULAR SALES	IDENTITY	

KEY NOTES

1	LED CHANNEL LETTERSET, FRONT-LIT RACEWAY MOUNTED
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COLORS

- A DIGITAL PRINT PMS RED 032
- B TRIMS AND RETURNS PAINTED PMS 032
- C DIGITAL PRINT PMS 032 C WITH APPROVED OPTION C
(12% OPACITY ADD WITH 4% PULL ON THE GRADIENT)
- D FACADE: SW 7075 WEB GRAY
TO MATCH FACADE, WITH SATIN PAINT FINISH
LRV = 13



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TBD PROJ # 50537	4950 LAPALCO BLVD MARRERO, LA 70072	SIGN 1 - SOUTH ELEVATION - WALL SIGN - FABRICATION DETAIL	2024.12.00 REV 3 LM	CELLULAR SALES	IDENTITY	

verizon

Photocell

GLOW "V" SPECIFICATIONS

- ① 0.040 ALUMINUM RETURNS (3" DEPTH): PAINTED PMS 032 C
- ② 3/4" TRIM CAP: WITH PHILLIPS JEWELITE SCREWS PAINTED PMS 032 C
- ③ 3/16" ACRYLIC FACE: PLEXIGLASS #7328 WHITE WITH FIRST SURFACE APPLIED DIGITAL PRINT PMS 032 C WITH APPROVED OPTION C (12% OPACITY ADD WITH 4% PULL ON THE GRADIENT)
- ④ LED LAYOUT: GLOW STEM TO BE WHITE & RED STEM TO BE RED. SEPARATED BY CUSTOM LIGHT BAFFLE - ALL LEDS TERMINATED WITH WIRENUTS LAYOUT CUSTOM TO MATCH CURRENT VERIZON BRIGHTNESS

"erizon" SPECIFICATIONS

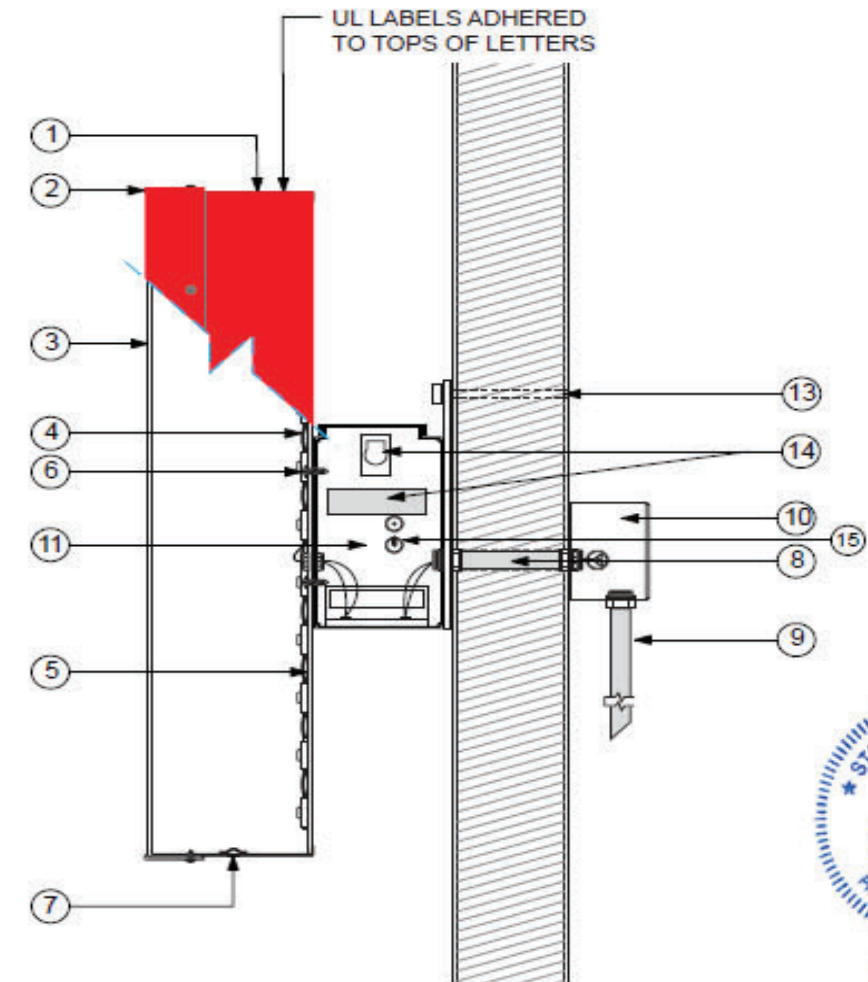
- ① 0.040 ALUMINUM RETURNS (3" DEPTH): PAINTED TO MATCH PMS 032 C
- ② 3/4" TRIM CAP: WITH PHILLIPS JEWELITE SCREWS PAINTED TO MATCH PMS 032 C
- ③ 3/16" ACRYLIC FACE: PLEXIGLASS #7328 WHITE WITH FIRST SURFACE APPLIED VINYL (DIGITAL PRINT)
- ④ LED UNITS (RED): ALL LEDS TERMINATED WITH WIRENUTS LAYOUT CUSTOM TO MATCH CURRENT VERIZON BRIGHTNESS

IDENTICAL SPECIFICATIONS

- ⑤ 0.063 ALUMINUM BACK: PRECOAT WHITE FINISH
- ⑥ MOUNTING HARDWARE: APPROPRIATE TO SECURE LETTERS TO STRUCTURE
- ⑦ WEEP HOLES W/ LIGHT BAFFLES

RACEWAY SPECIFICATIONS

- ⑧ WATERPROOF FLEXIBLE CONDUIT: GROUNDED WALL PASS-THRU (WATER TIGHT SEAL)
- ⑨ PRIMARY POWER CIRCUIT (PROVIDED/PERMITTED BY OTHERS) TO BE PLACED WITHIN 5 FEET OF CENTER OF SIGN
- ⑩ CONDUIT: SECONDARY ELECTRICAL RUN (WHEN NEEDED)
- ⑪ 7" x 4.5" DEPTH UL LISTED EXTRUDED RACEWAY W/ UL HOUSING W/ PWR SUPPLY (QTY VARIES)
- ⑫ RACEWAY COLOR: PAINTED TO MATCH FACADE
- ⑬ MOUNTING HARDWARE: APPROPRIATE TO SECURE TO FACADE (SUPPLIED WITH 3/8" THREADED SPEED CLIPS)
- ⑭ DISCONNECT SWITCH AND SERVICE LABEL
- ⑮ PHOTOCELL

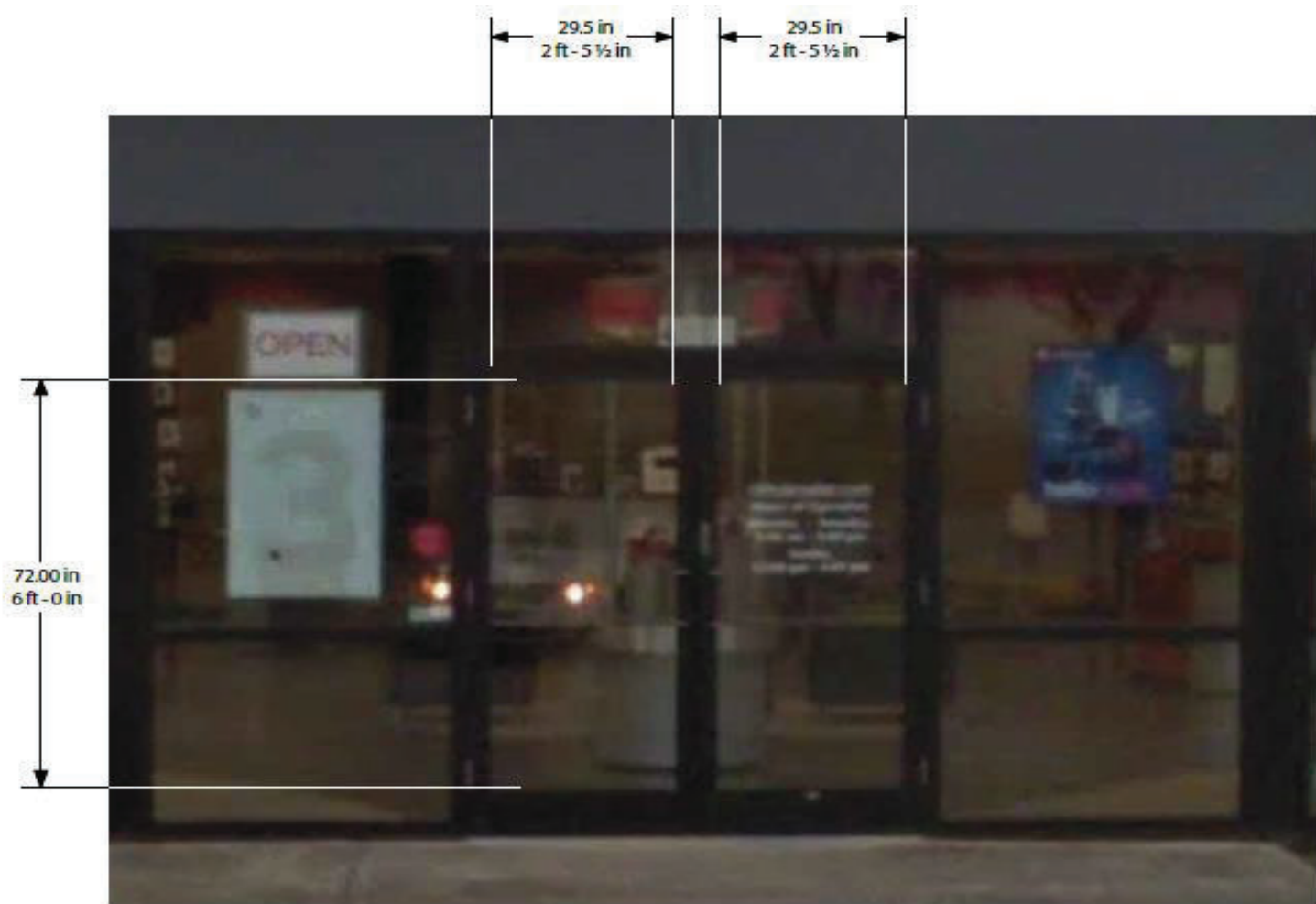


DAMMON

A - SECTION DETAIL
NOT TO SCALE
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NOT TO SCALE

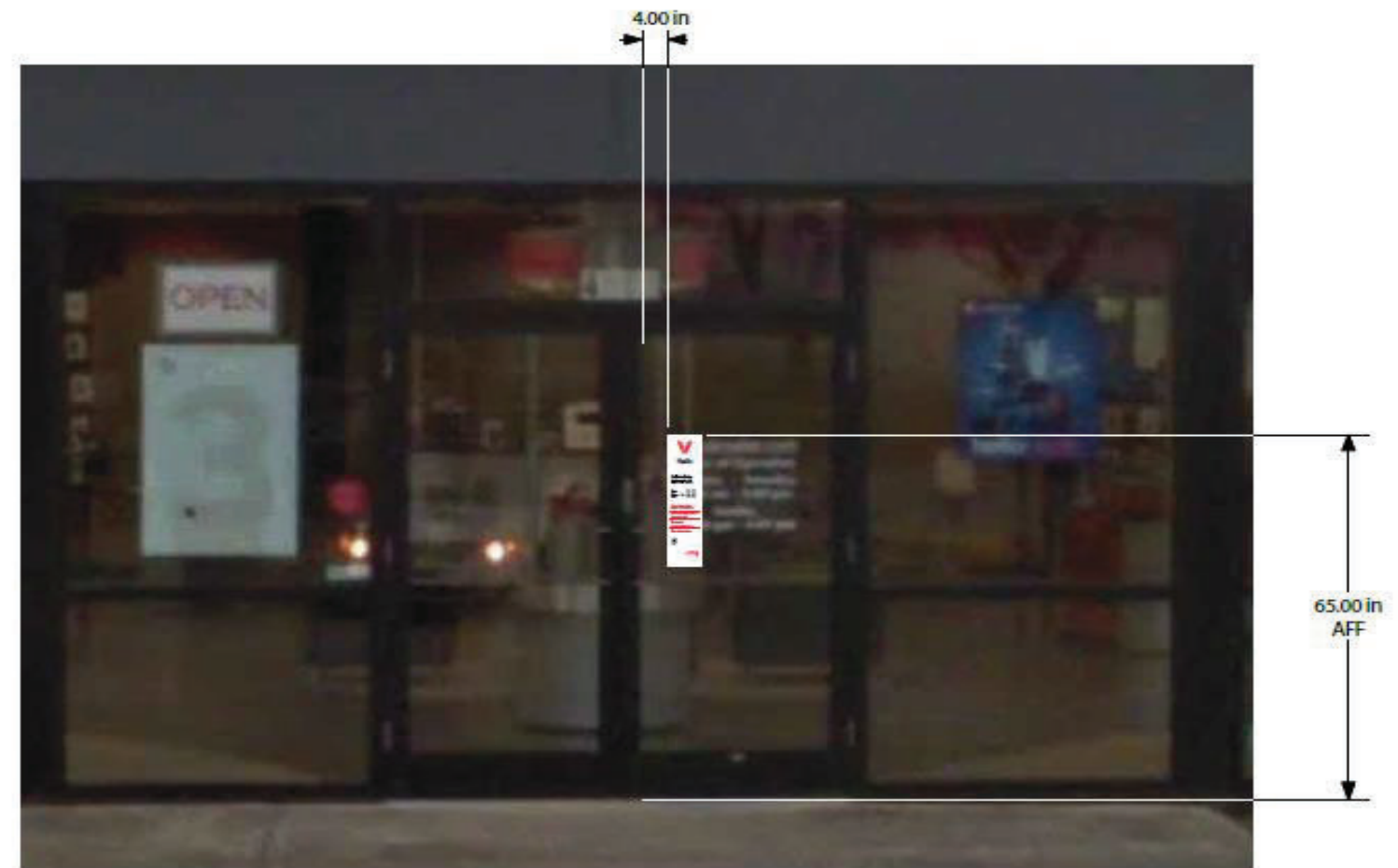


OUTLET ID OR DR	ADDRESS	SHEET TITLE	DATE	AGENT NAME	PREPARED BY	SHEET NUMBER
TBD PROJ # 50537	4950 LAPALCO BLVD MARRERO, LA 70072	SIGN 1 & 2 - SECTION DETAIL A	2024.12.09 REV 3 LM	CELLULAR SALES	IDENTITY	



GLASS SIZE: 72.00" (H) X 29.5" (W)

EXISTING CONDITION

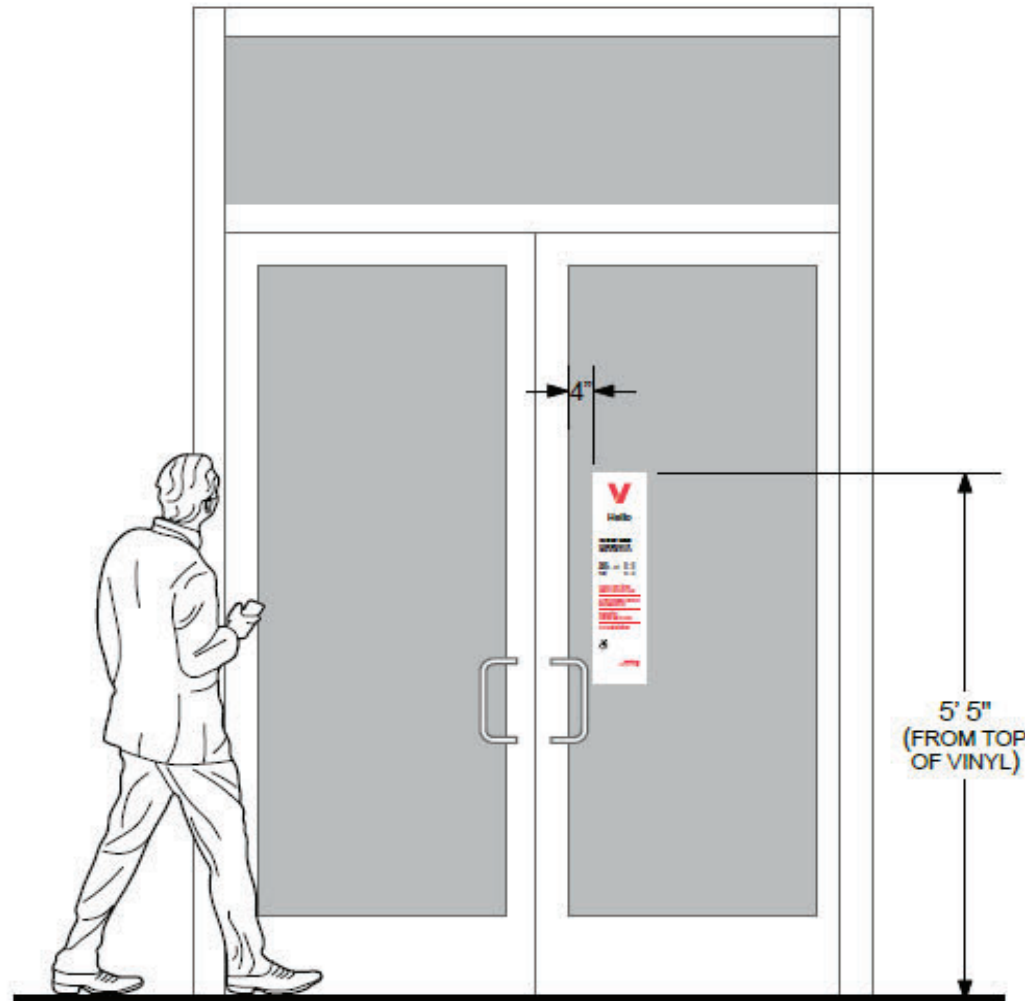


REVISED CONDITION

NOTE:
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AND REPLACED WITH NEW STANDARD (TO BE COMPLETED BY OTHERS)

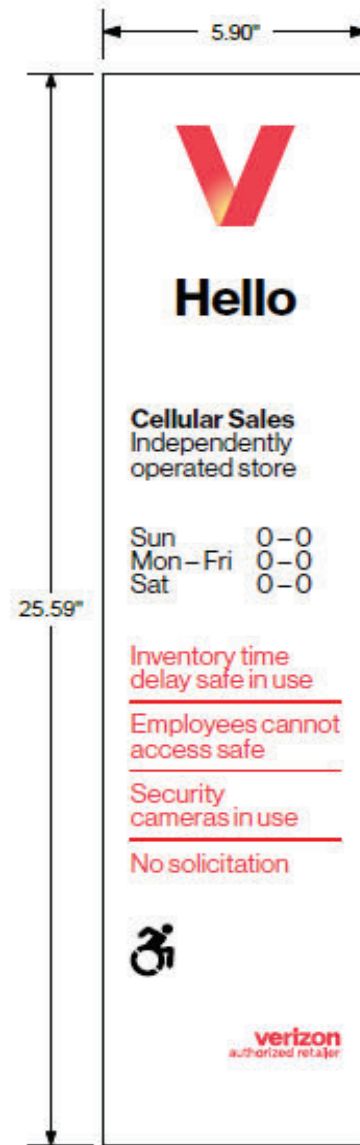


OUTLET ID OR ID#	ADDRESS	SHEET TITLE	DATE	AGENT NAME	PREPARED BY	SHEET NUMBER
TBD PROJ # 60637	4950 LAPALCO BLVD MARRERO, LA 70072	SIGN 3 - ENTRY DOOR VINYL - RENDERING	2024.10.07 REV 0 IDV	CELLULAR SALES	IDENTITI	

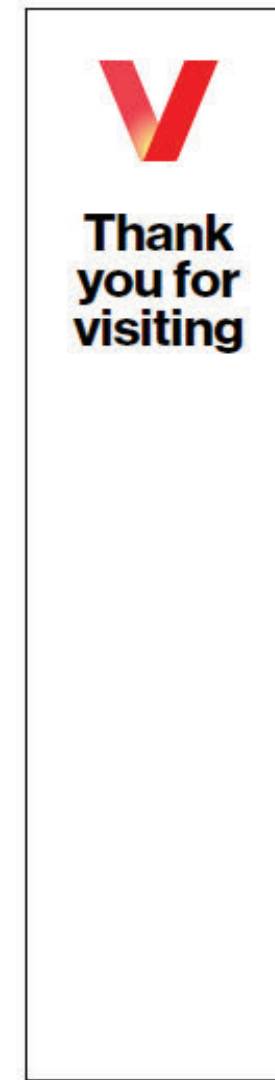


INSTALL GUIDE EXAMPLE
SCALE: NTS

****ALL EXISTING VINYL TO BE REMOVED**
(STORE HOURS, QR CODE, SECURITY MESSAGES, STOP SIGN, ACCESSIBILITY ICON)



FRONT



BACK

KEY NOTES

- 3 - LEFT JUSTIFIED 4" FROM DOOR FRAME/MULLION IS PREFERRED. MAY VARY DUE TO FIELD CONDITIONS.
- TOP OF VINYL DECAL 5' 5" FROM GROUND
- VINYL DECAL CANNOT OVERLAP WITH OTHER PROMOTIONAL CLINGS, CDC, WEAR MASK SIGN
- SECOND SURFACE APPLICATION

*Sign Vendor to verify with client correct store hours & address prior to fabrication

COLORS

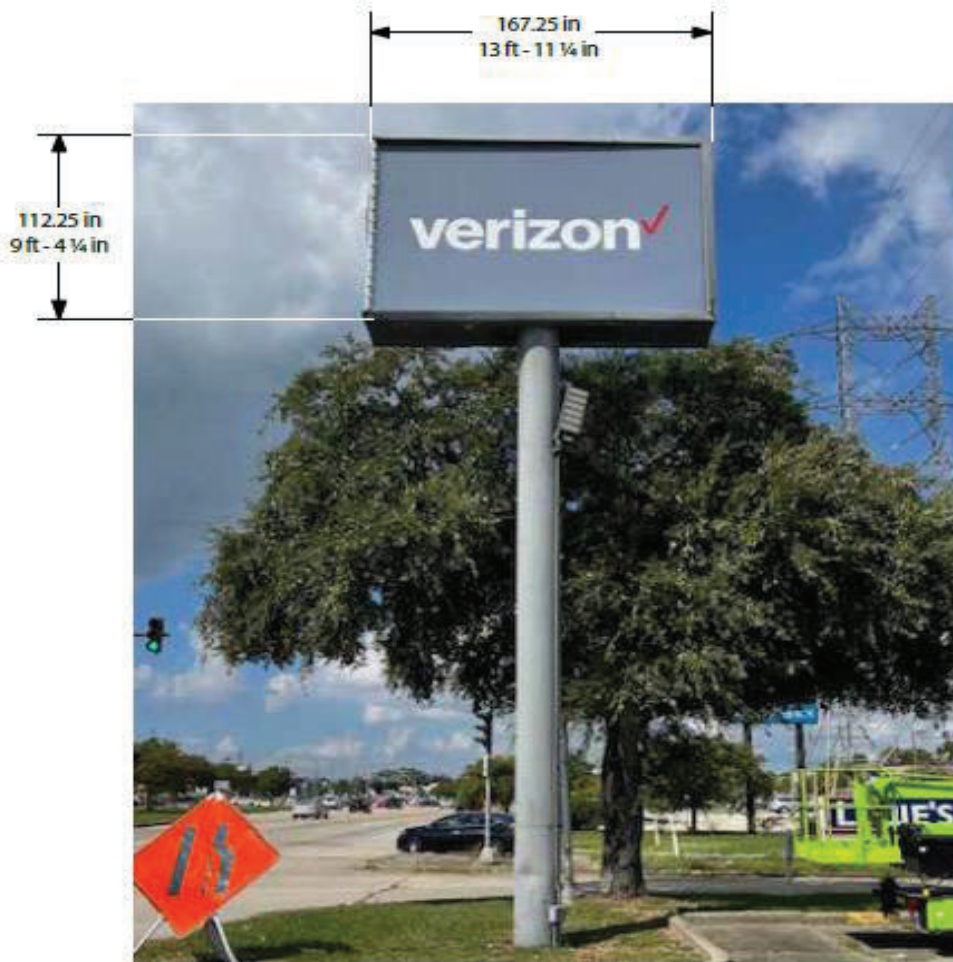
- A DIGITALLY PRINTED ON 3M™ CONTROLTAC™ GRAPHIC FILM WITH COMPLY™ V3 ADHESIVE IJ180CV3-10
- B 3M OPAQUE WHITE VINYL



3 A



Face Replacements Only



EXISTING SIGNAGE: 112.25" (H) X 167.25" (W) FLEX FACE WITH APPLIED VINYL
 EXISTING V-HEIGHT: ±19.00
 EXISTING ADJACENT TENANT SIGNAGE HEIGHT: N/A



EXISTING CONDITION



PROPOSED V-HEIGHT: 23.125"
 CABINET TO BE PAINTED RED
 POLE TO BE PAINTED BLACK



REVISED CONDITION



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TBD PROJ # 50537	49 M/					

Ask AI Assistant



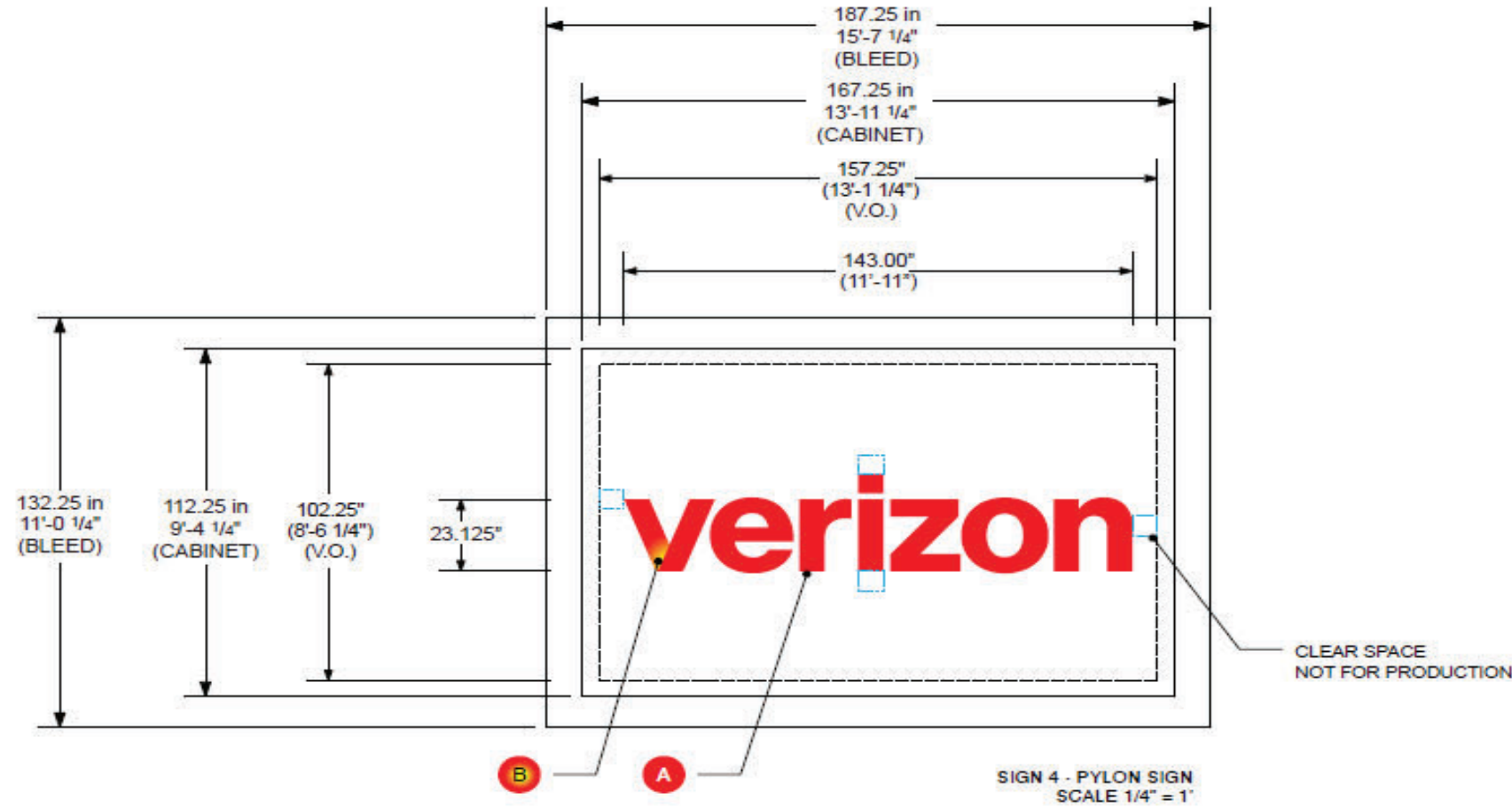
Face Replacements Only

KEY NOTES

4	D/S FLEX FACE W/ PRINTED RED V GLOW WORDMARK - QTY 2 MOUNTED INTO EXISTING CABINET
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COLORS

- A WHITE FLEX FACE MATERIAL
- B DIGITAL PRINT PMS RED 032
- C DIGITAL PRINT PMS RED 032 & PMS 903



RETAINER: 5"
FLUORESCENT LIGHTING
(1) 112" RETAINER IS MISSING FROM SIDE 1
ACCESS HATCH IS MISSING

CLEAR SPACE
NOT FOR PRODUCTION



OUTLET ID OR DW	ADDRESS	SHEET TITLE	DATE	AGENT NAME	PREPARED BY	SHEET NUMBER
TBD PROJ # 50537	4950 LAPALCO BLVD MARRERO, LA 70072	SIGN 4 -PYLON SIGN - FABRICATION DETAIL	2024.10.07 REV 0 IDV	CELLULAR SALES	IDENTITY	